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How CHROs Can Develop Future-Ready Leaders



Kimberly Shells
Director, Advisory



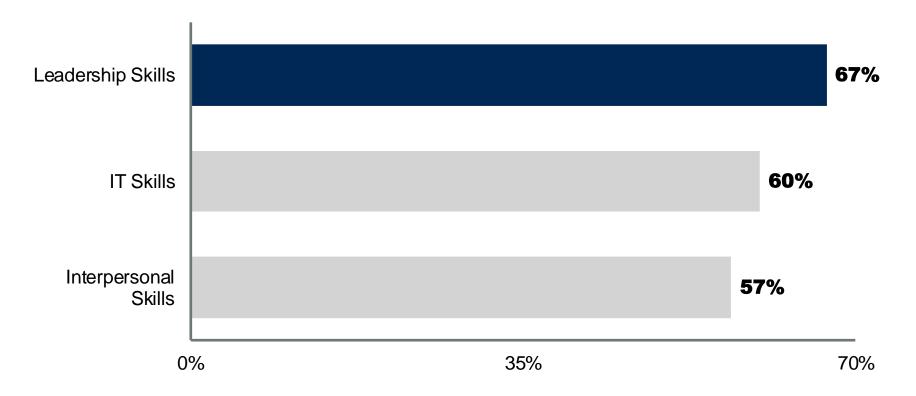


Leaders are the key strength and liability for transforming organizational culture and building an engaged workforce.



Leadership Skills are a Major Priority

Skills Investments Over the Last Year Percentage of L&D Executives Responding



n = 30 L&D Executives

Source: 2021 Gartner State of Learning Culture Heads of Function Survey



Confidence in Leaders is Lacking

Employees and HR Leaders Question Leaders' Capabilities

Percentage of Employees or HR Leaders Responding



Employees

Only 47% of employees are confident their manager can lead their team to success in the future.

n = 4, 787 employees Source: 2020 Gartner Manager of the Future Survey



HR Leaders

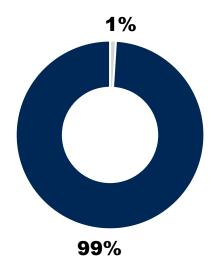
73% of HR leaders are more concerned about manager effectiveness this year compared to last year.

n = 74 HR leaders Source: 2021 Gartner Hybrid Work HR Leader Survey



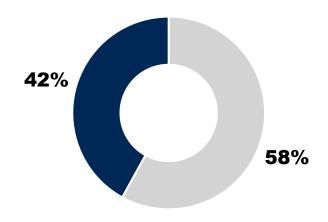
Hybrid Work is the New Normal

HR Leaders Anticipate a Hybrid Working World Percentage of HR Leaders Responding



99% of HR leaders expect at least some of their workforce will be hybrid after the COVID-19 pandemic ends

n = 230 HR leaders Source: Gartner Workplace Reopening Amid Vaccine Rollout Webinar Poll (16 March 2021)



42% of HR leaders expect a majority of their workforce to operate in a hybrid model

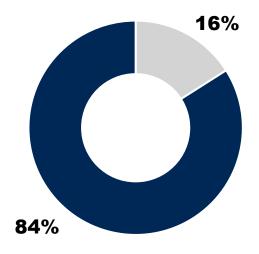
n = 230 HR leaders Source: Gartner Workplace Reopening Amid Vaccine Rollout Webinar Poll (16 March 2021)



Leadership Expectations Are Changing

Q: "Compared to before the global pandemic, it is more important for managers to..."

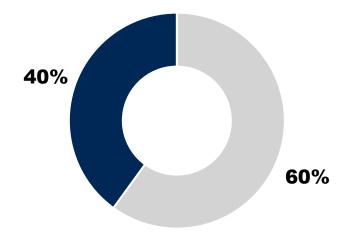
Percentage of HR Leaders Responding



84% of HR leaders say it is **more important for managers to develop soft skills** compared to before the COVID-19 pandemic.

n = 74 HR leaders Source: 2021 Gartner Hybrid Work HR Leader Survey Q: "When was the last time your organization changed or revised its leadership performance criteria/expectations?"

Percentage of HR Leaders Responding



40% of organizations have changed or **revised their leadership criteria or expectations** within the past year.

n = 53 HR leaders

Source: 2021 Gartner Diversifying Leadership Survey



Polling Question 1 of 2

Question: How have your expectations for leaders changed during the past year?

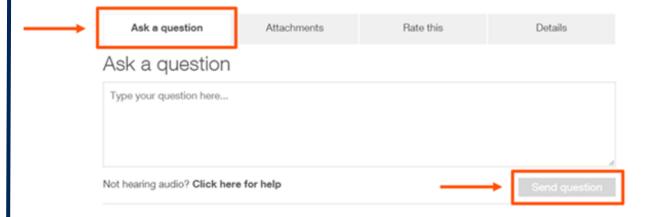
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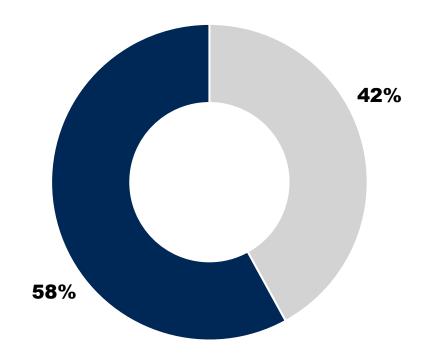
Thank you!





Hybrid Environment Poses New L&D Challenges

Organizations Adoption of Virtual Learning Percentage of L&D Professionals Responding



58% of organizations are increasing investment in virtual learning adoption in 2021

n = 94 L&D professionals Source: 2020 Gartner L&D learning Innovation Survey



How do we equip our leaders with the skills and support they need today to drive future organizational success?



Roadmap

Three Imperatives to Developing Future-Ready Leaders

Evolve leadership development strategy to keep pace with changing demands on leaders.

Develop leaders' soft skills to meet employees' needs, as well as business needs.

Scale leadership development to suit today's global, hybrid and dynamic environment.



GAF's Agile Leadership Model



Cisco's Leader Learning Labs



Cargill's Adapted Catalyst Experiences for a Virtual Environment



SABIC's Broad and Simple Leadership Model



Atlassian's People-First Manager Prioritization Strategy



Gartner's Ascent Frontline Leadership Development Program

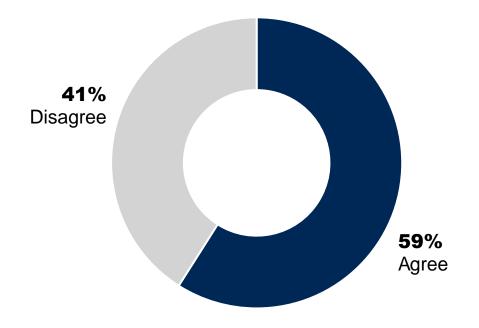


Goodway Group's Team **Success Partners**



Moving Target for L&D

Q: "We Are Constantly Trying to Keep Up with the Learning Requests of the Business." Percentage of HR Executives Responding



"There are many more requests for learning, and we don't have the resources or staff to address them all ... and when we put together a learning solution, the business has already moved on."

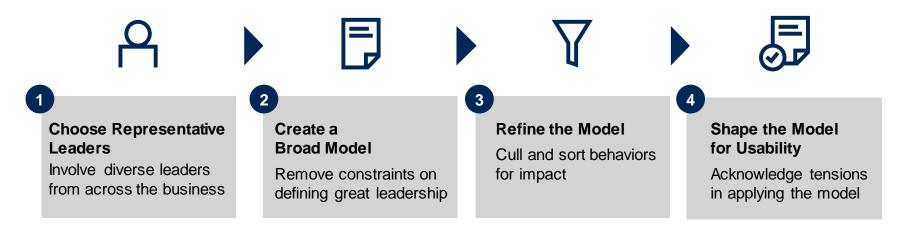
> Head of Learning and Development, Manufacturing Organization

n = 75 HR executives Source: 2020 Gartner Shifting Skills Survey for HR Executives



GAF's Agile Leadership Model

Four Steps to Create an Agile Leadership Model



Source: Adapted From GAF



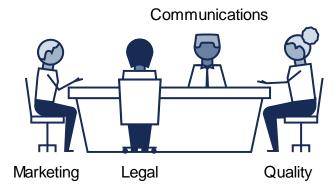
Involve Diverse Leaders From Across the Business

Ensure the Leadership Model Incorporates a Variety of Perspectives

Criteria for Collaborators

- ✓ Are at least four levels below the president
- ✓ Come from all business units
- ✓ Have management experience
- ✓ Supervisor has identified them as a culture carrier

Include All Kinds of Leaders: To make an accurate leadership model, GAF needs to involve a representative sample of leaders.



Give Them the Tools to Contribute: Not all leaders are familiar with the competency model process, so GAF provides short prereading and exercises to help them each fully contribute.

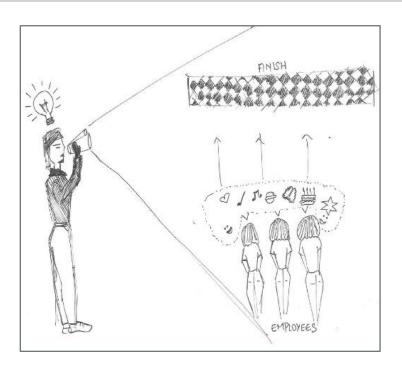


Remove Constraints on Defining Great Leadership

Drawing the Ideal Leader

Instructions

Collaborators draw their vision of a great leader. There's no pressure to create the perfect drawing. Anything counts – be creative and share your ideas with the group!



Identifying Leadership Behaviors

Instructions

Collaborators write down any leadership characteristics and behaviors they can think of, creating a broad list that encompasses many nonobvious leadership behaviors.







Updating Your Leadership Development Strategy

Borrow Insights from Agile Methods to Quickly Update Your Leadership Model

Key Insights	Reflection Questions
Seek input from diverse associates across different business units, regions, levels and identities to create a dynamic leadership model that is inclusive of and relevant to all associates.	 □ Does this model resonate with leaders and employees from across the organization? □ Is there any region, demographic group or employee level whose perspective has not been incorporated?
Identify nonobvious leadership skills and competencies by creating space for leaders to think nontraditionally about what defines a great leader	 □ Does this model address leader behaviors, or innate traits and characteristics? □ How can we encourage creativity during brainstorming sessions on what great leadership looks like?
Create simple, interdependent and value-driven focus areas, instead of static competencies, to guide leader behavior	 □ Does this model allow for flexibility in decision-making and leadership style? □ Is this model easy for leaders to remember or reference in their day-to-day activities?
Embed the tenets of the simple leadership model into HR and business processes to accelerate adoption and improve scalability	□ Are we evaluating leader performance or potential successors based on this model?□ How can we incorporate this model into other business processes?



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Atlassian's People-First Manager **Prioritization Strategy**

Gartner

Gartner's Ascent Frontline Leadership Development Program

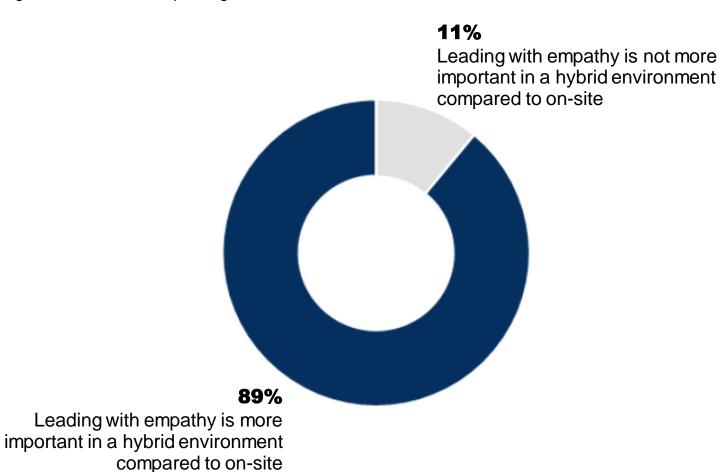


Goodway Group's Team **Success Partners**



Changing Work Environment Means New Skill Priorities

Empathy is a Key Leadership Skill in the Hybrid World Percentage of HR Leaders Responding

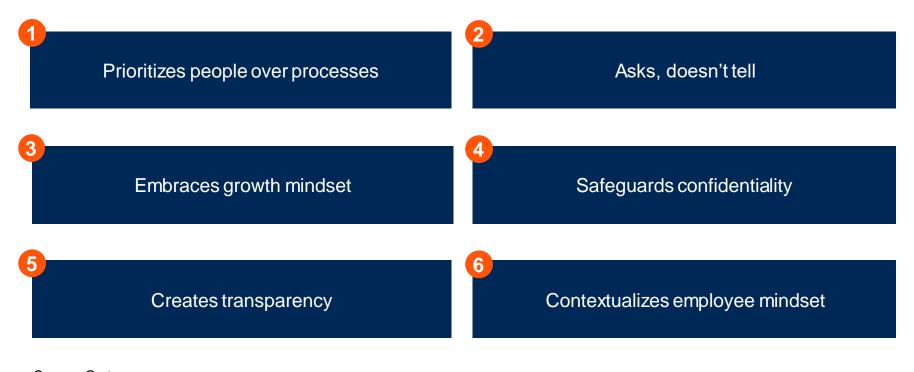


n = 75 HR leaders Source: 2021 Hybrid Work HR Leader Survey



Six Characteristics of Empathetic Leaders

The empathetic manager is someone who can contextualize employee performance and behavior — who transcends simply understanding the facts of work, proactively asks questions and seeks information to place themselves in their direct reports' contexts.



Source: Gartner



Polling Question 2 of 2

Question: What do you see as the biggest barriers to your leaders managing with empathy?

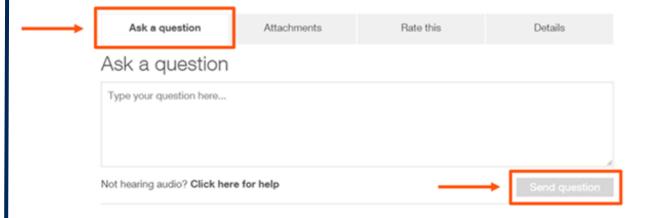
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Thank you!





Common Leader Barriers to Empathy

Capacity **Mindset** Skill Why should I be Empathy doesn't I'm already responsible for come naturally to me. overloaded. Where will supporting employee I find the time? What do I do? personal needs?





Common Leader Barriers to Empathy

Capacity

A ATLASSIAN

Create leader capacity for empathy by reprioritizing workstreams.

Mindset



Build leader motivation by creating a support system for empathetic management.

Skill



Develop leader empathy by practicing vulnerable conversations.





Create a Network of Support to Empower a New Leader Mindset

Goodway Group's Team Success Partners

Common Remote Team Leader Challenges

- **Leader-Team Hierarchy:** Employees may feel uncomfortable sharing remote team challenges because leaders review performance.
- Many Responsibilities: Leaders already juggle many responsibilities, such as performance management, coaching and development.
- **Limited Motivation:** Leaders may not be motivated to prioritize empathy when no additional guidance or support is provided to them by their organization.

Team Success Partner (TSP) Benefits

- **Level Playing Field:** TSPs prioritize calibrating norms for team trust and psychological safety over performance norms.
- **Dedicated Role:** TSPs are dedicated to building trusted partnerships with teams to help solve challenges and drive successful business outcomes.
- **Increased Support:** Leaders are more likely to be motivated to be empathetic when the burden is not solely on them, and their organization is invested in supporting them.

Source: Adapted from Goodway Group





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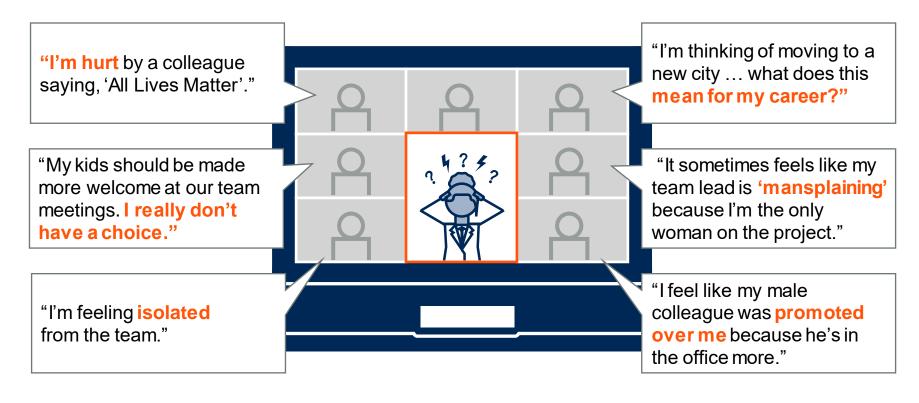


Develop leader empathy by practicing vulnerable conversations.





Leaders III-Equipped for Vulnerable Conversations



Source: Adapted from Cisco



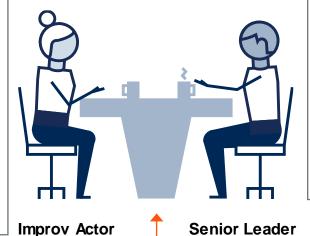
Allow Leaders to Fail Safely, Not Just to Succeed

Sample Scenarios

HR equips the actors with a list of scenarios, such as:

- Disrupted work-life boundaries
- Unsafe home situations
- Hybrid work uncertainty
- Family emergency

Scenarios are customized to each geographic region and office culture.



Building Confidence Through Practice

- ✓ Gain experience without fear of failure.
- ✓ Prepare for the unexpected and expected.
- ✓ Increase their comfort level.

By giving leaders the chance to fail safely in practice conversations, Cisco **builds their confidence** and prepares them to discuss more personal subjects with employees.





Developing Your Leaders' Soft Skills

Establish Psychologically Safe Spaces for Leaders to Practice Managing with Empathy

Instructions: Use this tool to provide your leaders with opportunities to practice and evaluate their empathy skills. Customize the scenarios to ones that are relevant to your organization. Have the leader's scenario partner fill out this table evaluating the leader's initial reaction, articulated hypothetical response to the situation, and any additional comments they have about the leader's performance during the exercise. The scenario partner should share this feedback with the leader. An example is filled out in the first row.

Scenario	Reaction	Response	Comments
An employee, Jane, raises a concern about her colleague, Tom, asserting "All lives matter."	Mark did a good job listening respectfully to Jane's concerns, but he should have spent more time understanding how Jane wants him to handle the situation.	Mark made a good choice by deciding to schedule a one-on-one chat with Tom to discuss the incident. I wish in his response plan that he had informed Jane that he took this follow-up action.	In the future, I'd like to see Mark take the time to validate his employee's feelings before jumping in with a solution or his own comments.
	An employee, Jane, raises a concern about her colleague, Tom, asserting "All lives	An employee, Jane, raises a concern about her colleague, Tom, asserting "All lives matter." Mark did a good job listening respectfully to Jane's concerns, but he should have spent more time understanding how Jane wants him to	An employee, Jane, raises a concern about her colleague, Tom, asserting "All lives matter." Mark did a good job listening respectfully to Jane's concerns, but he should have spent more time understanding how Jane wants him to handle the situation. Mark made a good choice by deciding to schedule a one-on-one chat with Tom to discuss the incident. I wish in his response plan that he had informed Jane that he took this follow-up



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A ATLASSIAN

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Gartner's Ascent Frontline Leadership Development Program



Goodway Group's Team Success Partners



Leadership Development Hard to Scale



Access to development experiences differs by geographical location

Source: Gartner



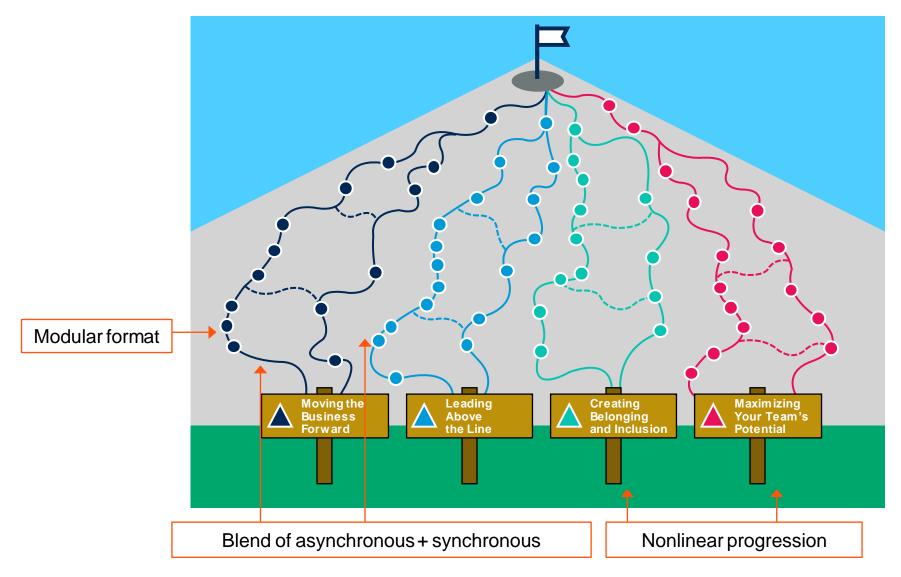
Development is siloed within business unit

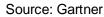


Skill need vary for leaders across levels



Gartner's Ascent Frontline Leadership Development Program







Increase Flexibility to Enable Scale

Design Modular Content



- Enables incremental roll-out
- Can be repurposed in other programs

Blend Synchronous and Asynchronous Formats





- Asynchronous programming reduces L&D resource intensity
- Synchronous experiences facilitate peer learning and connections among leaders
- Participants can interact across geographies in synchronous session

Empower Participants to Personalize their Learning Path



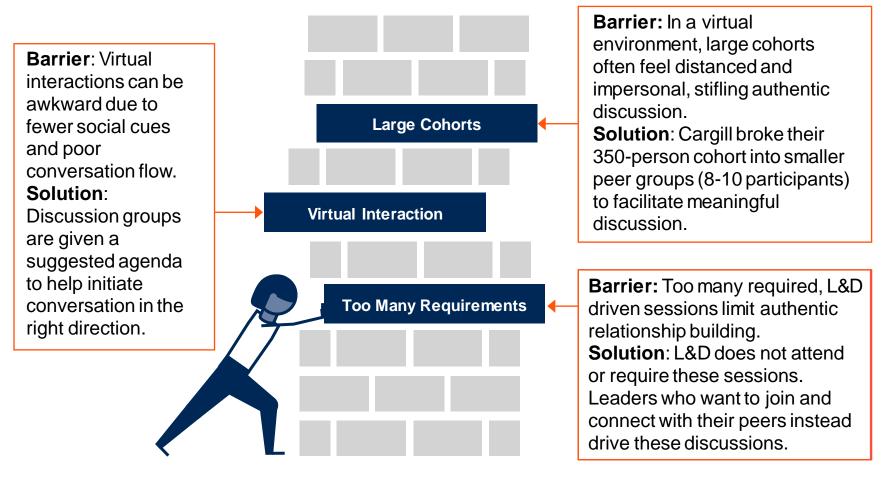
- Leaders can access topics that they need when they need it
- Manager involvement helps contextualize learning for participants

Source: Gartner



Break Down Barriers to Virtual Relationship Building

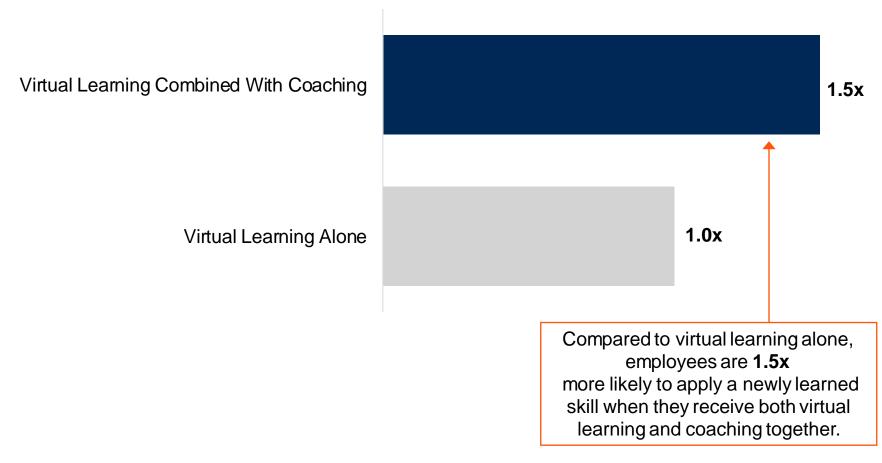
Cargill's Methods for Breaking Down Virtual Barriers to Relationship Building



Source: Adapted from Cargill



Supplement Virtual Learning with Coaching to Increase Effectiveness



Source: 2020 Gartner L&D Disruption Survey



Creating Engaging Virtual Leadership Development

Preparing Leaders for the Future in the Hybrid World

Illustrative



Increase the scalability of your leadership development program by building modular content delivered in synchronous and asynchronous formats



Facilitate stronger peer leader learning connections virtually through small, optional discussion groups.



Add coaching alongside virtual leadership development programming to make training more effective.

Source: Gartner



Key Takeaways

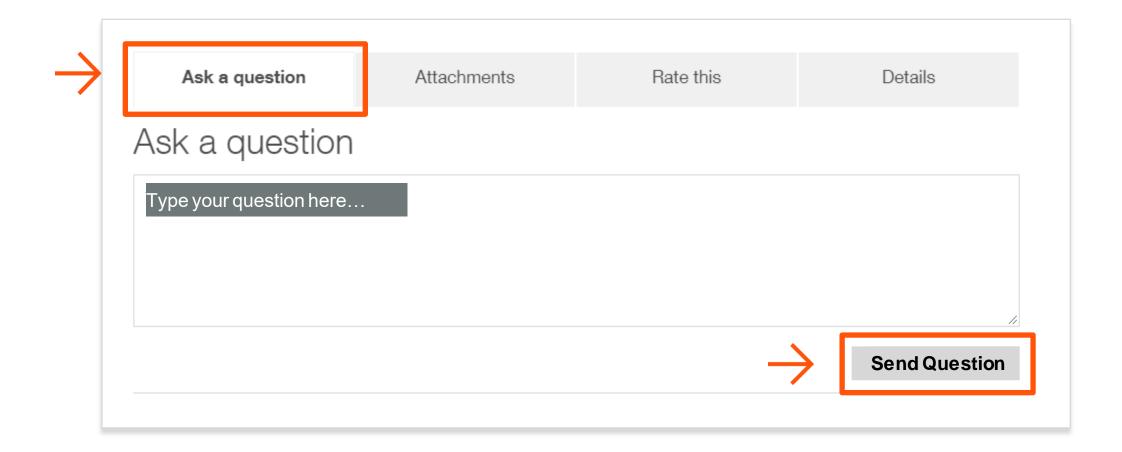
Key Takeaways to Develop Future-Ready Leaders

Illustrative

- Evaluate your leadership model for its agility and refine it for a more inclusive definition of leadership that highlights the traits and behaviors your organization would like to reinforce.
- Establish psychologically safe spaces for leaders to develop skills and experience navigating challenging, sensitive topics.
- Redesign leadership development experiences to increase accessibility, inclusion, and connection in a hybrid environment.



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Download the Harvard Business Review article to explore all 11 underlying trends that will shape workplace volatility in 2022, including:

- Fairness and equity will be defining issues for organizations
- Some companies will shorten the work week rather than increase pay to compete in the war for knowledge worker talent
- **Employee turnover** will continue to increase as hybrid and remote work become the norm



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- Common challenges HR leaders are facing for each priority
- Actions HR leadership should take to address each priority in the year ahead



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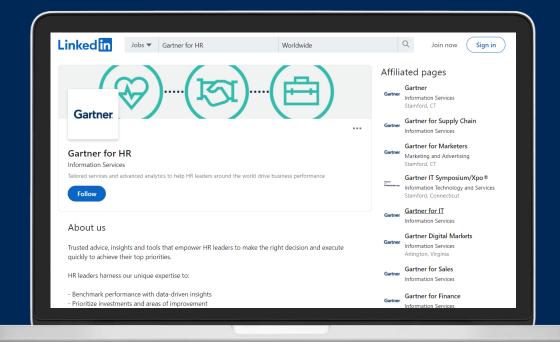
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