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Gartner Panel: Top Inflation Concerns for 2022 and Beyond



Derek Stubbs
Sr Director Analyst





John-David Lovelock
Distinguished VP Analyst



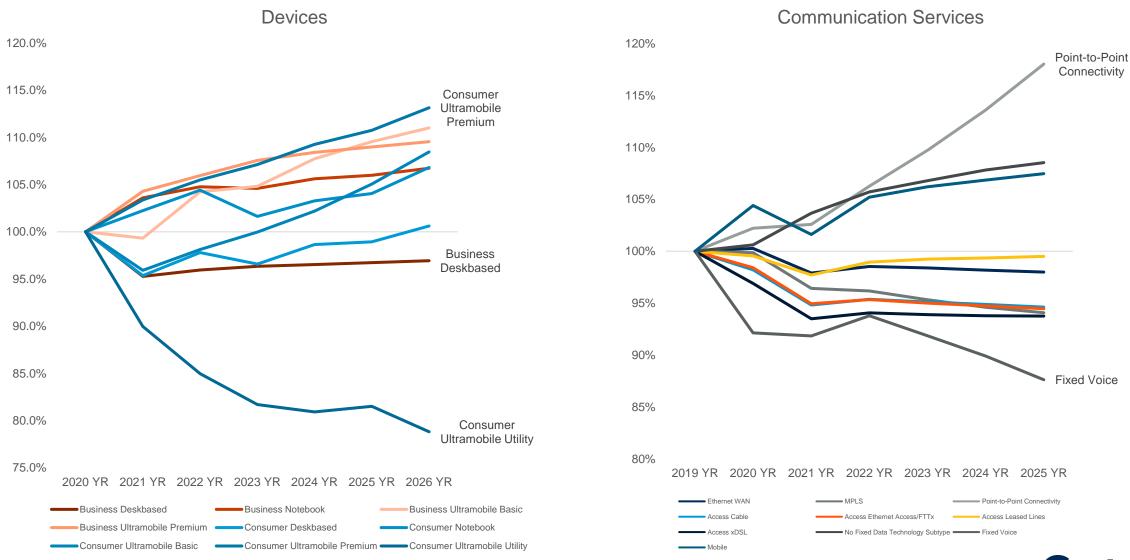




Dennis GannonVP, Advisory

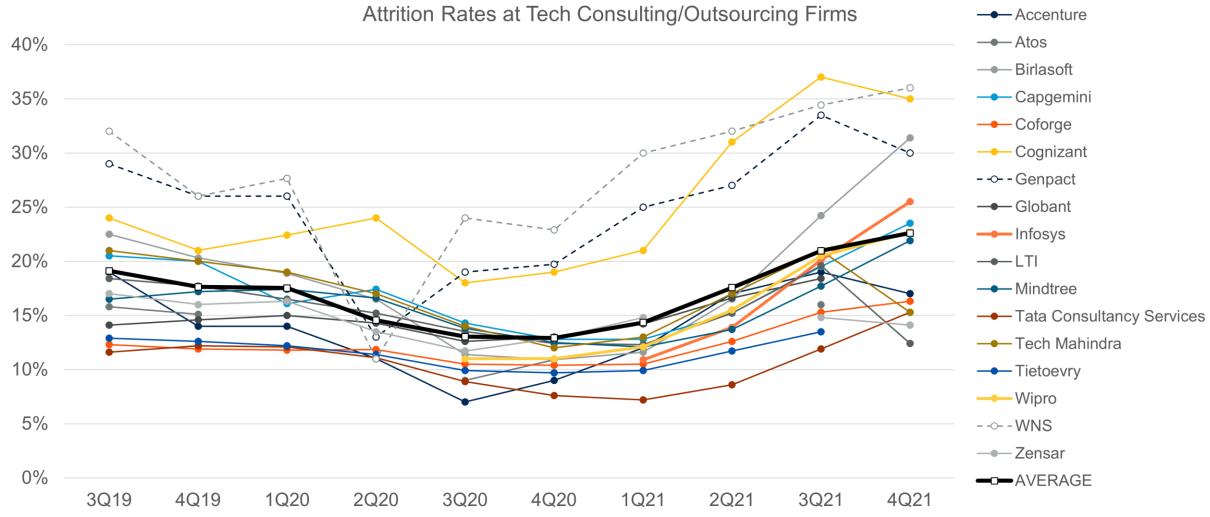


North America Average Sales Price Change from 2019



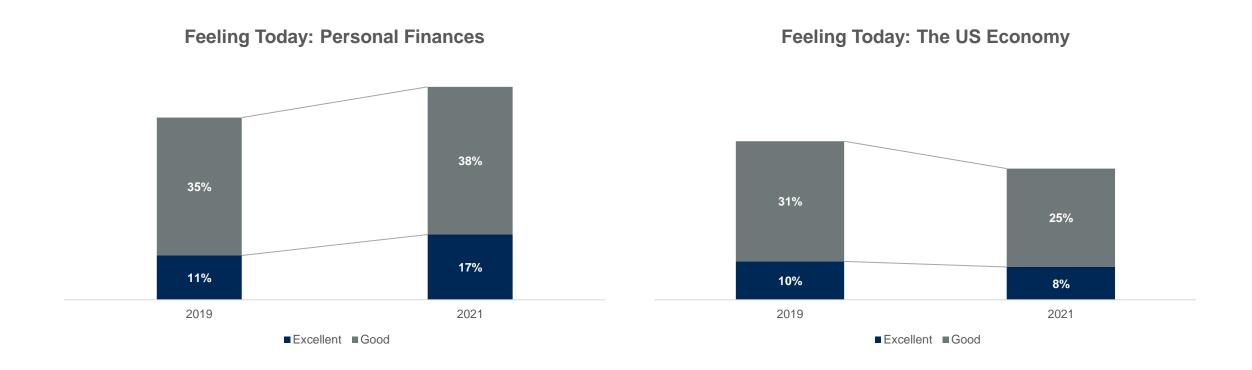
RESTRICTED DISTRIBUTION

Meanwhile, the Labor Market Is Being Disrupted by Attrition



Consumers' Wallets Feel Better, Economic Outlook Worse

Comparing Personal Financial Sentiment with that of the Economy, 2019 vs 2021.

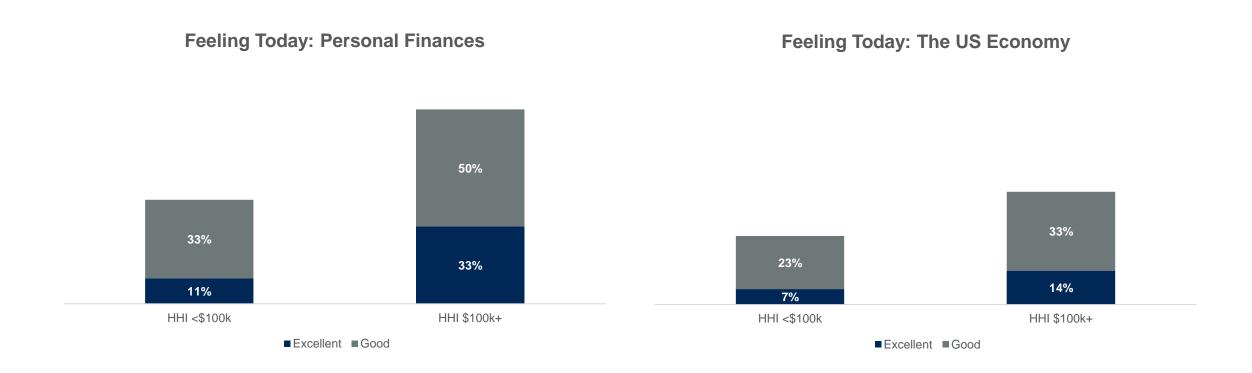






More Money, More Better

Comparing Personal Financial Sentiment with that of the Economy, by HHI.

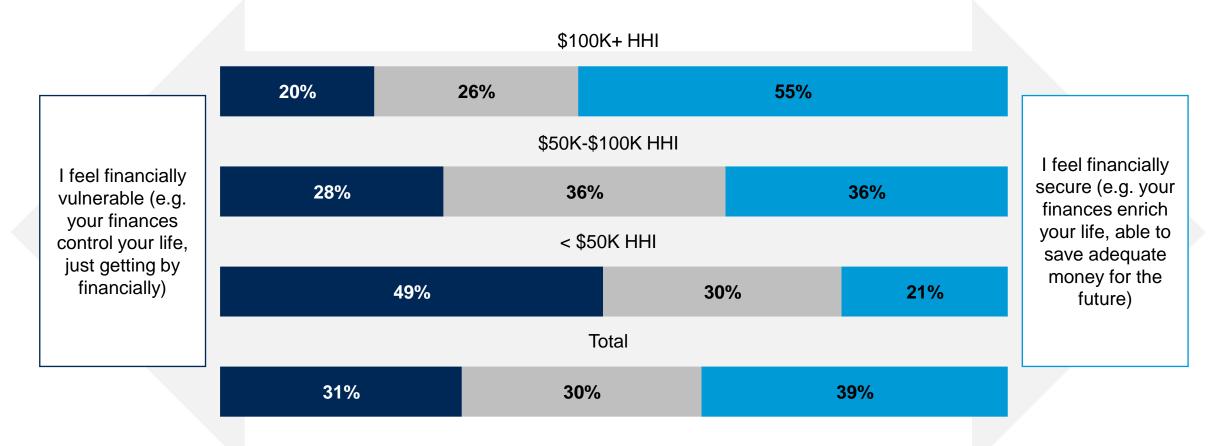


N=3,014, US Population Gartner Values and Lifestyle Survey 2021



Higher Income Consumers Feel Secure

Percentage of Consumer Who Feel Financially Vulnerable vs. Financially Secure



n = 391

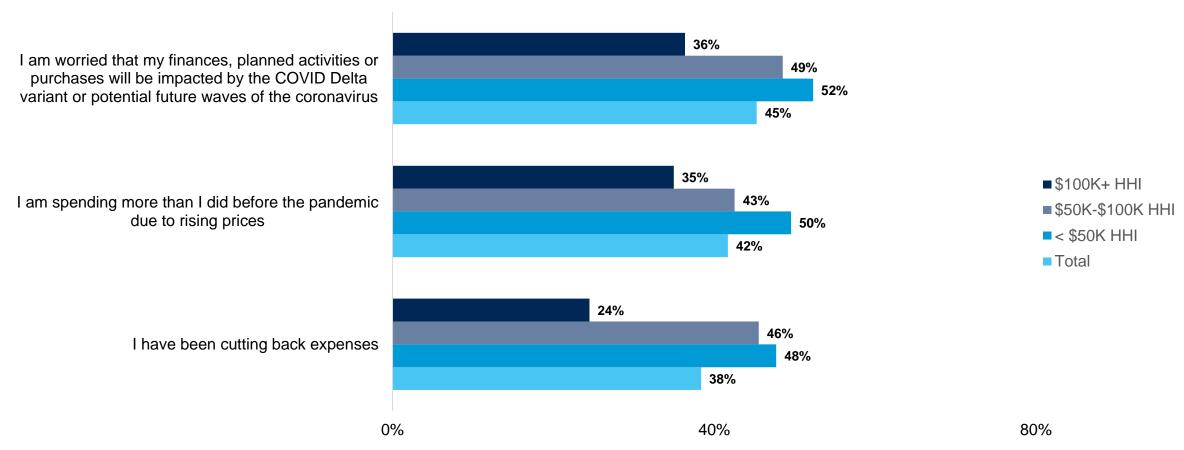
Q: Please read the below pairs of statements and indicate which you agree.

Source: Gartner Consumer Community (17-24 August 2021)



Many Consumers Are Simultaneously Cutting Back and Spending More Due to Rising Prices

Percentage of Consumers Concerned That the Following Things Will Negatively Impact Finances or Planned Activities



n = 391

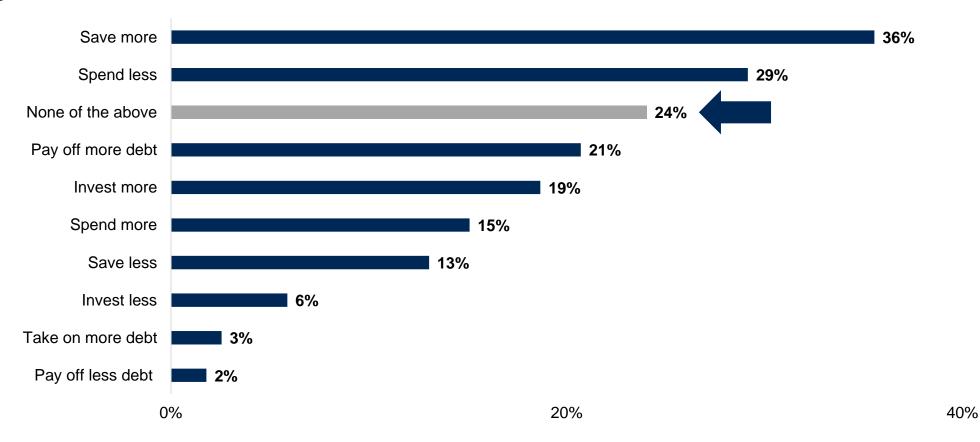
Q: Please indicate how strongly you disagree or agree with each of the following statements. Source: Gartner Consumer Community (17-24 August 2021)





What Consumers SAY They'll Do...

Percentage of Respondents Who Anticipate the Following Changes in Their Spending and Saving Habits in the Next 3-6 Months



n = 391

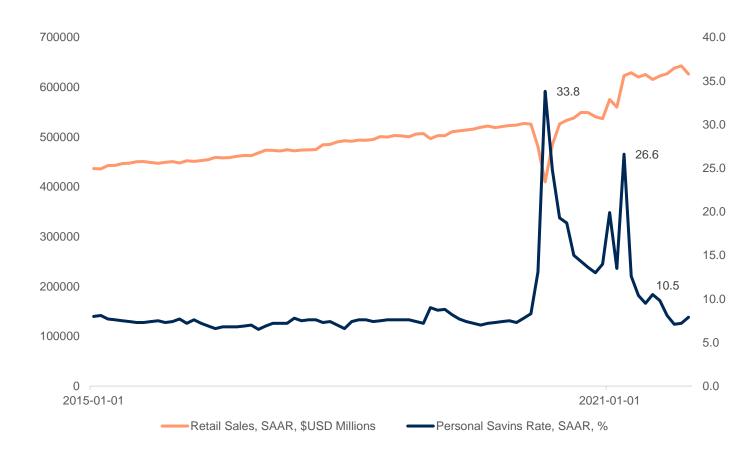
Q: Looking forward to the next 3-6 months, how do you anticipate your overall saving and spending habits will change from your current habits, if at all? Source: Gartner Consumer Community (17-24 August 2021)





...And What They Do

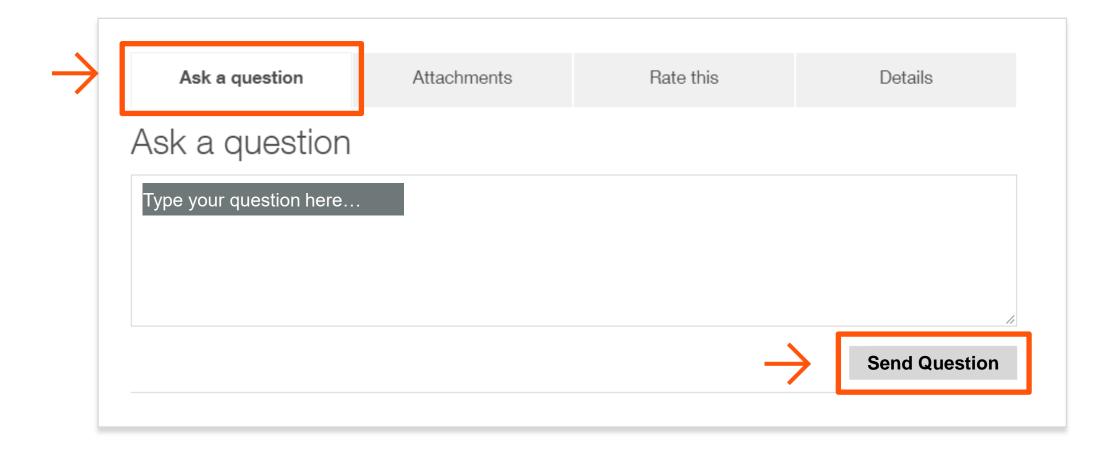
US Retail Sales and Personal Savings Rate, January 2015-December 2021



Retail Sales: US Census Bureau; Personal Savings Rate, Bureau of Economic Analysis; via St. Louis Federal Reserve Bank, Gartner Analysis, 16 February 2022



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