

# Create Safer Communities Using Edge Insights and Collaboration



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# AUSTINGIS

DIGITAL TRANSFORMATION-AS-A-SERVICE™

Company  
Overview  
2022





Why

**AUSTINGIS**  
DIGITAL TRANSFORMATION-AS-A-SERVICE™

- Advances in Edge Computing extending to the end point (i.e., cameras and microphones).
- AI Algorithms developed to a point of readiness - out of the box.
- Cloud and network providers unable to meet needs of IoT use cases
- Debt is available at the lowest rates in history.
- Markets are asking for as-a-service offerings that can lower initial capital outlay.

### Objective:

Build a converged IoT/AI/5G business around rapidly growing IoT Far Edge, leveraging Intel + partner scale and favorable capital markets.

Repeatable, Scalable, as-a-Service



## ¿WHAT IS RADAR?

5 PILLARS FOR A UNIQUE SECURITY SOLUTION



Families connected to the virtual community **through their mobile devices** and infrastructure to **reduce crime rates**

**Global digital security platform** with leading technology partners worldwide, **within reach of anyone** with a mobile device.

It generates, analyzes and **notifies the police of all types of activity**, from People and license plates to mood, shot triangulation and **gun detection**.

By means of **machine learning** the samples obtained through video and audio analysis are processed, achieving instantaneous dynamic alerts.

We succeeded in connecting **each family with its city**. **RADAR** allows the police to act in a timely manner and anticipate criminal acts.



# Only RADAR allows

Consumers To Connect At No Cost

## 1. THE FAMILIES

Joining the security strategies through the digitalization kit installed in their homes and RADAR App, with which they will be able to:

- Collaborate by reporting criminal incidents.
- Request a patrol car and visualize its location in real time.
- Direct chat with the monitoring center.



## 2. THE CITIES

Connected to the police and the monitoring center using installed infrastructure and WiFi6 connectivity with INTEL technology, they generate data for the improvement of public services, crime prevention and at the same time, they offer public WiFi 6 connection.



## 3. THE POLICE

Digitalized and connected with families, it has geolocation and can visualize live nearby cameras during patrolling.

It can also optimize routes and generate digital and historical patrol reports.



## 4. THE MONITORING CENTER

It synchronizes all the elements in a single platform, having total control and visibility of the families, the cities and the police, displaying video and audio in real time, collaborating with citizens to reduce incidents in this way.





## RADAR HOME Solution

Solution for homes and small places, everything in one system.



## RADAR CITY Solution

The solution to connect **new A.I. cameras** to the police monitoring center with analytics through **Wi-Fi 6 mesh network** to generate **savings up to 90%**, connecting citizens with the police and the police monitoring center at the same time

### Advantages:

- ✓ High-tech surveillance equipment
- ✓ A.I. integrated system
- ✓ MBox with A.I. processor by Intel
- ✓ Edge computing
- ✓ Motion sensors
- ✓ Facade Lighting
- ✓ Wi-Fi 6 available connection
- ✓ RADAR ECOSYSTEM

### Available A.I. algorithms for old and new cameras:

Intruder alert, plate recognition, car type and color, weapon detection, LPR and much more options.



### Advantages:

- ✓ RADAR A.I. Camera
- ✓ Intelligent server
- ✓ Wi-Fi 6 mesh network
- ✓ Edge cloud processing analytics
- ✓ Smart mics on poles
- ✓ Edge cloud with intel software
- ✓ Led street lighting
- ✓ RADAR ECOSYSTEM







# HOW THE RADAR

Revolution Works

RADAR merges a fully integrated ecosystem that culminates in a single app delivering

**THE MOST POWERFUL** security solution

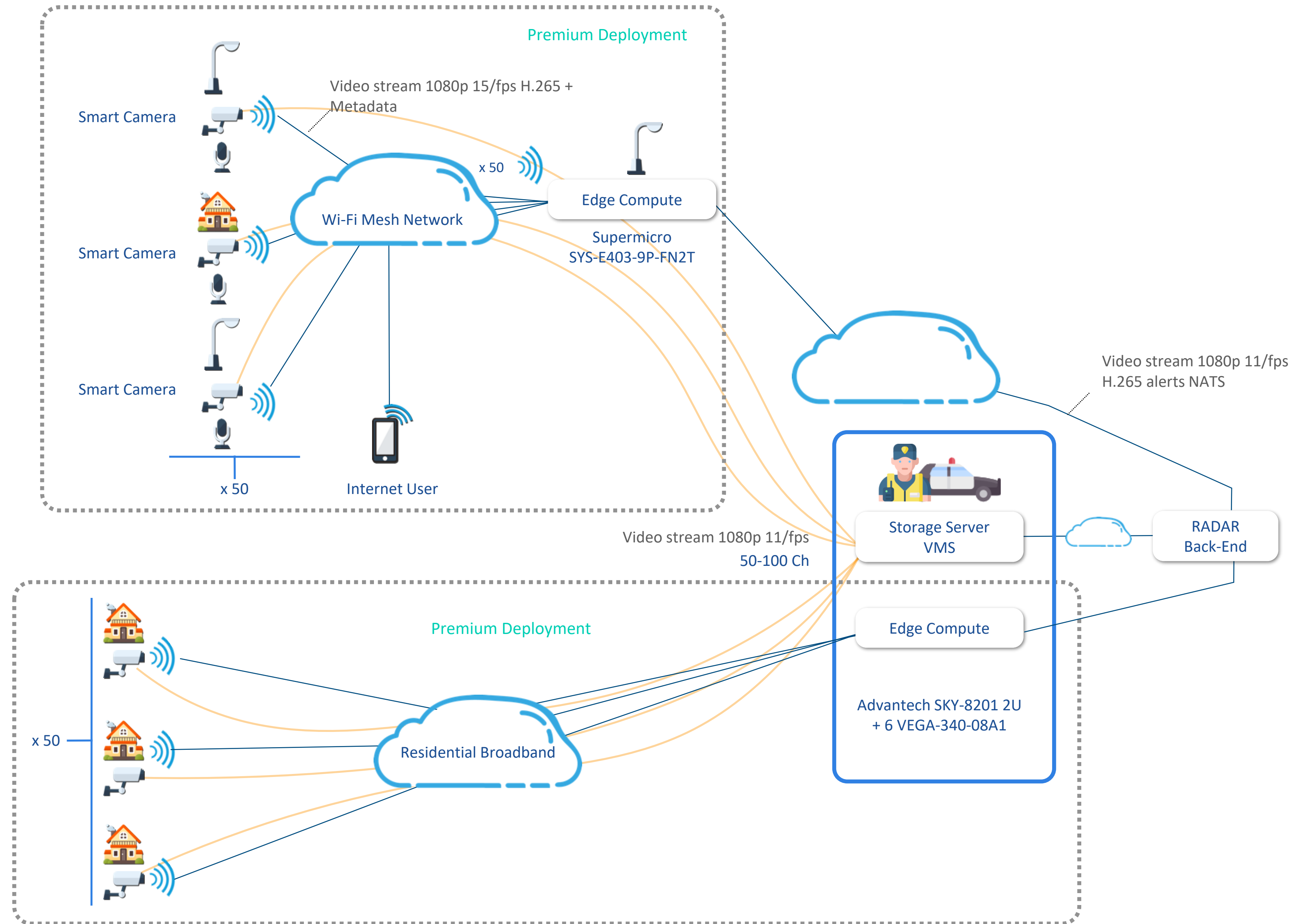
that is battle tested in the world's most dangerous neighborhoods.



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# architecture

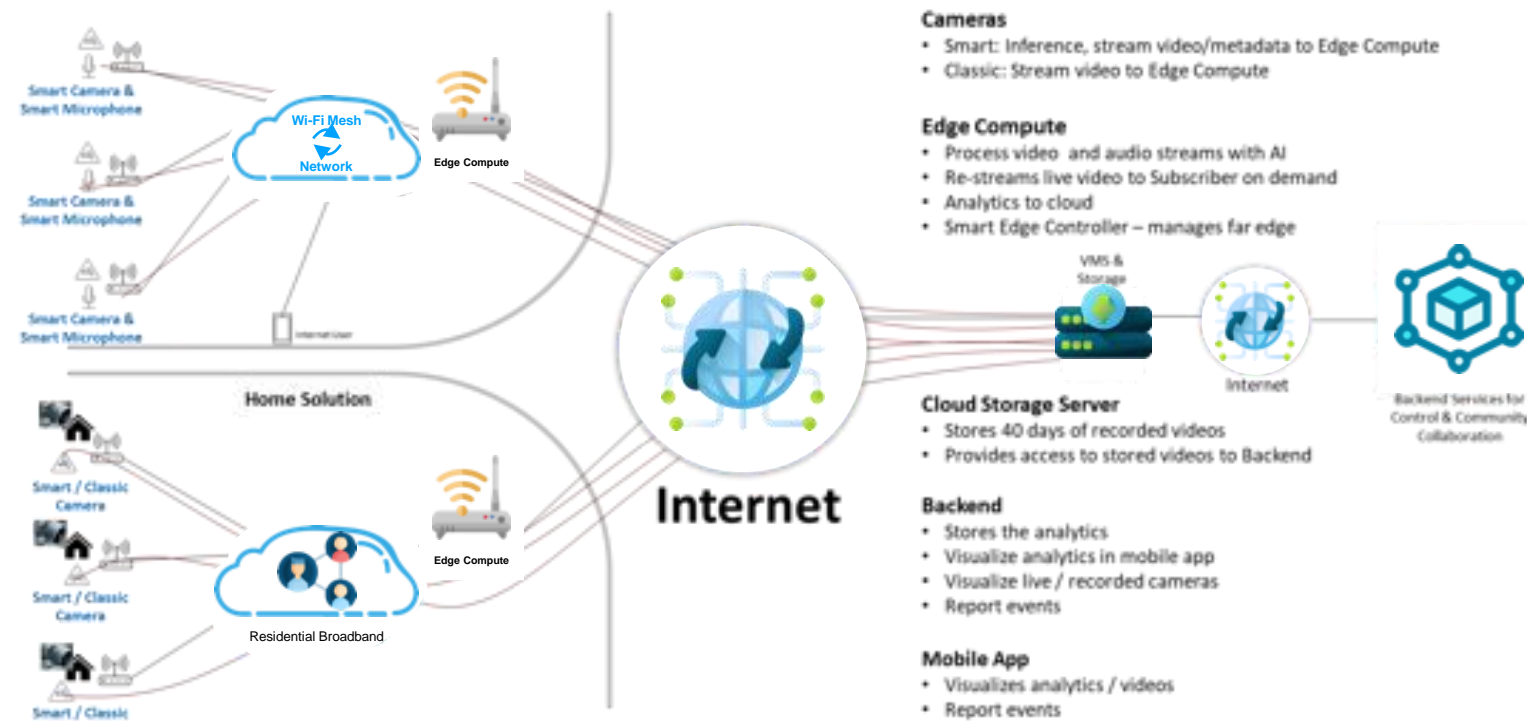




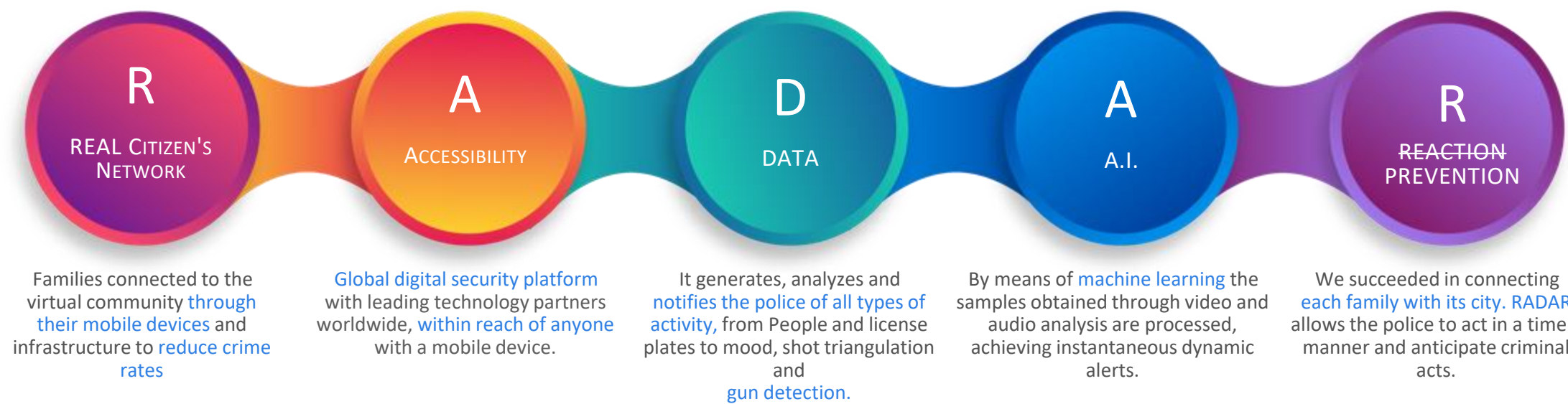
# OUR APPROACH

## To Smart Cities

Leveraging Edge + AI + Wireless



We deploy and manage it for you



- ✓ Includes all hardware and software components.
- ✓ Installation is provided by Austin GIS.
- ✓ End to end managed services for uptime performance, care and feeding of AI algorithms.
- ✓ Warranty repair provided to replace faulty parts.

Compelling value proposition



- ✓ Much less expensive than cloud-based solutions by a factor of 4X-5X.
- ✓ Because edge computing is more cost effective than cloud.
- ✓ And, it provides near real-time insights needed by police to solve crimes.
- ✓ Much faster, and more accurate than cloud-based solutions.
- ✓ Leverage your existing CCTV infrastructure and we will make it smart and enabled.





Smart City Solution

City Population: 1,539,758

Crime rate: 644 homicides in 2020



## CHALLENGES

- Crime had risen to a level of 40% increase year/year growth and the constituents wanted new city leadership.
- And, the current solutions were not able to create insights in the needed cycle time.
- Existing processes did not foster quick, easy collaboration with the local community allowing for better crime solving, with accurate information gathering.



## SOLUTION

- Digital Monitoring Center in Police Station
- AI-cameras and microphones with Edge AI capabilities to detect people, monitor traffic, LPR, weapons detection, fire/smoke detection all enabled through a Wifi 6 mesh network.
- Social app which allows police to communicate with citizens and vis a versa.
- Insights created in a matter of minutes using edge computing in the AI Cameras, AI microphones and other far edge servers.



## RESULTS

- **40%** reduction in crime in first month
- **50%** in second month
- **70%** by fourth month of usage
- Mayor re-elected for another term



## CUSTOMER TESTIMONIAL

- Through Austin GIS and its partners, we have transformed the way our public safety officials gather intelligence and take appropriate action.
- This has resulted in significant improvements in public safety. With a pricing model that made it easy to approve and deploy at scale.



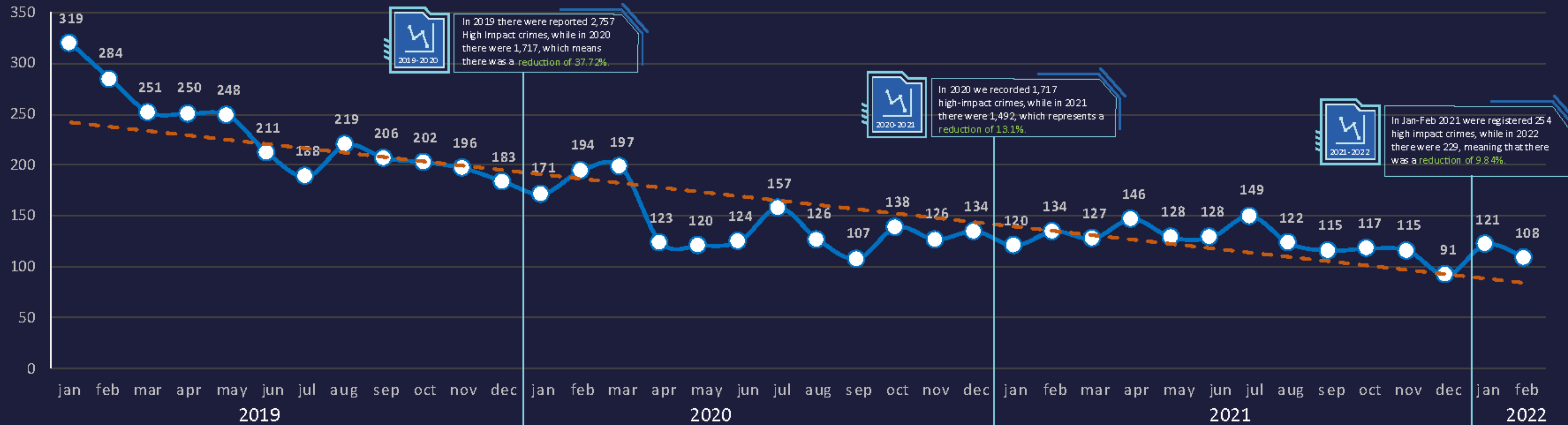


### Trend graph Blindar BJ Strategy 2019-2022

## Trend graph 2019-2022

Benito Juárez (Jan 2019- Feb 2022)

**Downward Trend of  
45.88% from 2019 to 2021**



High Impact Crimes	2019												2020												2021												2022		
	jan	feb	mar	apr	may	jun	jul	aug	sep	oct	nov	dec	jan	feb	mar	apr	may	jun	jul	aug	sep	oct	nov	dec	jan	feb	mar	apr	may	jun	jul	aug	sep	oct	nov	dec	jan	feb	
Aggravated Homicide	3	1	1	2	3	2	1	0	3	1	2	1	0	3	3	0	1	1	1	1	0	2	0	4	3	0	1	0	2	2	1	1	0	1	1	0	0	1	
Aggravated Injury by Gunshot	1	3	1	0	2	3	0	4	2	1	4	2	5	0	0	2	1	0	3	1	2	0	1	1	1	0	1	1	1	1	1	1	0	0	2	1	2	1	0
Robbery on Board Buses	3	2	3	0	2	3	1	1	0	1	1	3	3	1	0	0	0	0	0	1	1	1	1	1	0	1	1	0	0	0	0	0	1	1	0	1	4		
Robbery on Board Cab	3	0	3	1	0	3	0	5	2	1	1	2	2	0	1	0	0	0	0	0	2	0	2	2	1	2	2	2	2	1	1	1	3	3	0	2	0		
Robbery on Board Subway	52	50	45	55	59	32	25	16	15	16	16	15	11	16	24	2	3	1	9	5	3	8	7	4	2	3	6	5	1	4	7	7	3	1	9	5	2	4	
Residential Burglary	3	4	3	2	5	2	4	8	4	4	0	5	3	6	2	1	1	0	4	0	3	1	0	3	3	2	2	3	1	2	2	1	3	1	0	0	3	1	
Robbery of Bank Account Holder	7	2	8	2	6	7	6	2	2	7	3	3	4	3	5	1	0	0	2	1	1	2	1	5	0	3	0	1	3	0	2	1	1	1	3	1	1	2	
Business Robbery W/O violence	46	28	23	18	24	20	22	24	17	19	17	17	14	9	14	15	21	11	14	7	14	10	19	11	17	8	5	18	3	5	22	11	8	11	12	5	6	11	
Delivery Driver Robbery	13	11	4	13	9	8	4	14	13	10	13	7	9	7	10	2	2	4	5	6	6	7	2	6	4	8	4	2	5	3	4	2	3	3	5	1	3	4	
Robbery Pedestrian	85	90	69	69	56	56	60	70	75	62	64	71	57	62	59	45	36	36	52	45	36	50	48	59	49	67	63	67	63	59	67	64	75	61	44	53	64	48	
Transportation Robbery	0	0	0	0	0	1	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Vehicle Theft	102	86	88	83	77	72	61	71	69	75	69	48	57	81	74	53	55	68	66	52	33	50	41	35	33	36	32	36	41	37	32	29	16	23	29	19	29	26	
Rape	1	7	3	5	5	2	4	4	4	5	5	8	6	6	5	2	0	3	1	8	8	5	6	3	5	6	10	10	6	13	10	5	5	9	7	5	9	7	
<b>Grand Total</b>	<b>319</b>	<b>284</b>	<b>251</b>	<b>250</b>	<b>248</b>	<b>211</b>	<b>188</b>	<b>219</b>	<b>206</b>	<b>202</b>	<b>196</b>	<b>183</b>	<b>171</b>	<b>194</b>	<b>197</b>	<b>123</b>	<b>120</b>	<b>124</b>	<b>157</b>	<b>126</b>	<b>107</b>	<b>138</b>	<b>126</b>	<b>134</b>	<b>120</b>	<b>134</b>	<b>127</b>	<b>146</b>	<b>128</b>	<b>128</b>	<b>149</b>	<b>122</b>	<b>115</b>	<b>117</b>	<b>115</b>	<b>91</b>	<b>121</b>	<b>108</b>	

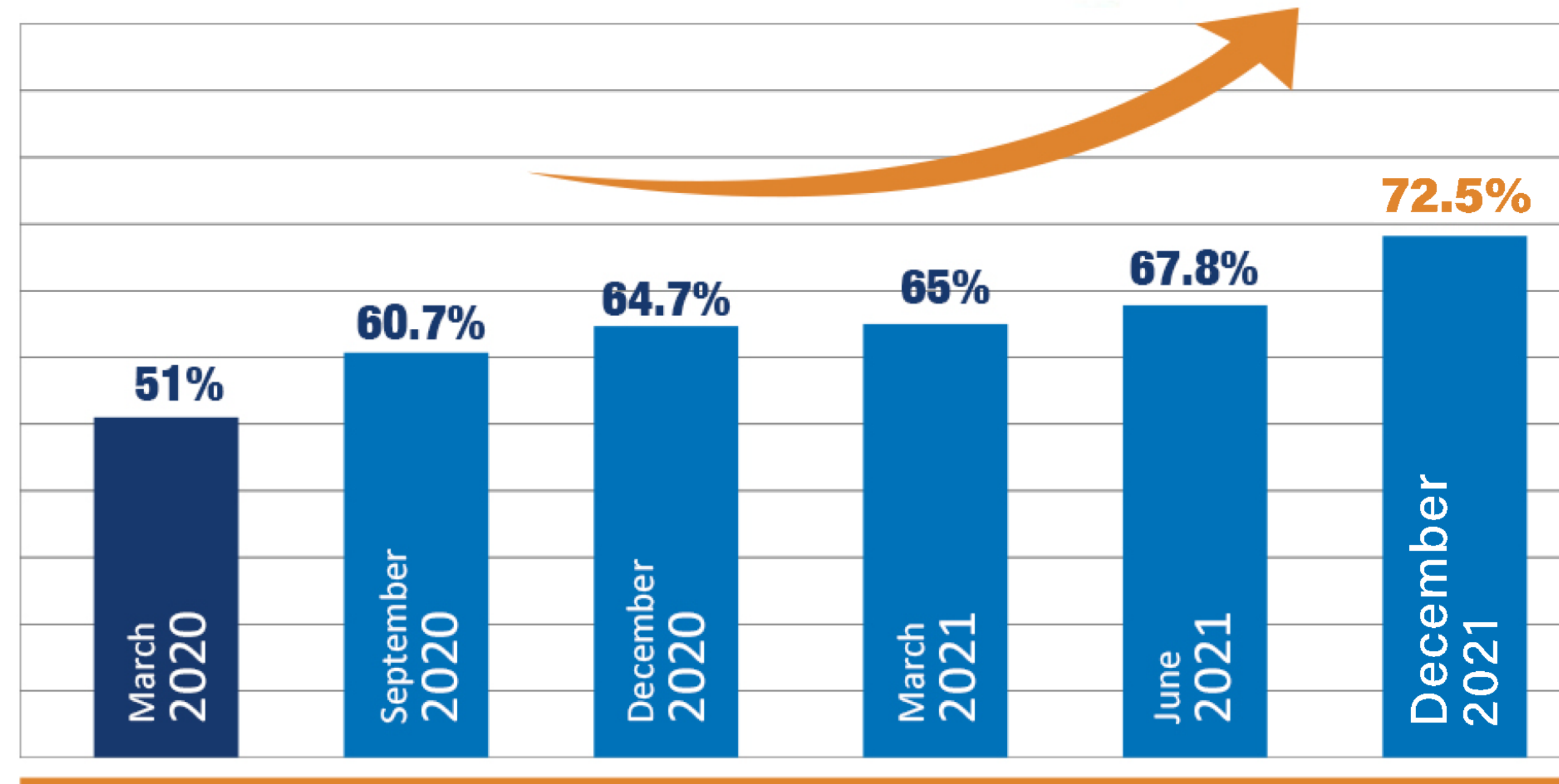




# Percentage of population

Aged 18 And Over Who Felt Unsafe In Their City

**Mayorality Benito Juárez**  
with the **Highest Perception in Security**  
in the CDMX (Mexico City) & **SECOND NATIONALLY: INEGI**



**“From March 2020 to December 2021 increased 27.5 percentage points the perception among its citizens with the Blindar BJ strategy”**



Source: INEGI





# Customs

Deployment Example

Global Customs Organization

LOCATIONS: 330

\$1.7B of trade each day passes through countries borders



## CHALLENGES

- Existing security cameras infrastructure is outdated
- Lack of ability to use AI to enable streaming analysis
- The rate of incidence of border violations increased by 23% year over year



## SOLUTION

- Add edge computing with AI to existing legacy CCTV infrastructure
- Enable computer vision to do facial recognition, weapons detection, LPR, and traffic flow monitoring



## RESULTS

- Reduced border violations by **30%** in first year
- Leveraged existing CCTV infrastructure to enable and make it smart
- Extending the life of existing infrastructure investment
- Roadmap to add AI cameras and microphones



## CUSTOMER TESTIMONIAL

“The solution provided by Austin GIS has enabled us to add AI to our existing infrastructure which helped us add AI and stay within our budget for security within the budget year.

The AI we have added has helped us to reduce border incidences significantly, and we have plans to reduce even more in the coming years.”





## Contact INFO

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