



Always Secure. Always Available.

Advanced DDoS Defenses for Data Center Providers

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Agenda

- Introduction
- DDoS Trends
- What is DDoS?
- Data Center Providers Challenges and Strategies
- A10 DDoS Defense Overview
- Data Center Provider Case Study
 - Monetizing Security Investment
- Summary
 - 3 Steps to Stronger Security
 - Choosing the best DDoS protection



A10 Networks and Intel



Huge DDoS Attacks Continue To Make Headlines

CPO
MAGAZINE

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CYBER SECURITY NEWS · 3 MIN READ

New Zealand Stock Exchange Shut Down by DDoS Cyber Attack

by ALICIA HOPE · SEPTEMBER 3, 2020

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- Hardware Security Risks: Plans for Reentering the Workplace With Compromised Devices
- Internet Society's "Internet Impact Assessment Toolkit" Aims to Protect Future of the Internet

CBR
Computer Business Review

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- Enginuity CIO David Ivell

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AWS Hit With a Record 2.3 Tbps DDoS Attack

ED TARGETT EDITOR
13TH JUNE 2020

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Microsoft: Here's how we stopped the biggest ever DDoS attack

Microsoft details how Azure helped mitigate a 3.47 terabytes per second distributed denial of service (DDoS) attack.

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NEWS Home > Security > Hacking

Russian hackers declare war on 10 countries after failed Eurovision DDoS attack

Italian police thwart cyber attacks on Eurovision's voting systems from the Russian-linked hacker group Killnet after the same group targeted public sector institutions days earlier

by: [Connor Jones](#) 16 May 2022



Business Continuity Management / Disaster Recovery / Cybercrime / DDoS Protection

CISA Warns of Increased DDoS Attacks

Security Experts Say Remote Workforce, Online Learning Create Opportunities

Doug Olenick (@DougOlenick) · September 10, 2020

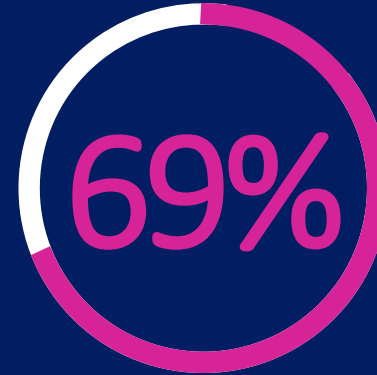
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Most Attacks are Small, Frequent, and Target Downstream Subscribers

341%

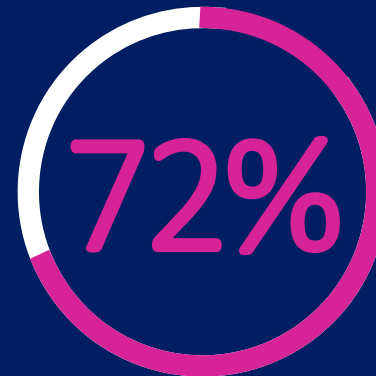
Increase in DDoS Attacks



Reported DDoS attacks that were under 10 Gbps

1,400

Attacks per Day against a large Cloud Provider



Can only blackhole suspicious IP traffic

Sources:

IDC

Pulse Survey "Core Network Investments for Rural Broadband"

"Annual Threat Report 2020", NexusGuard, June 2021

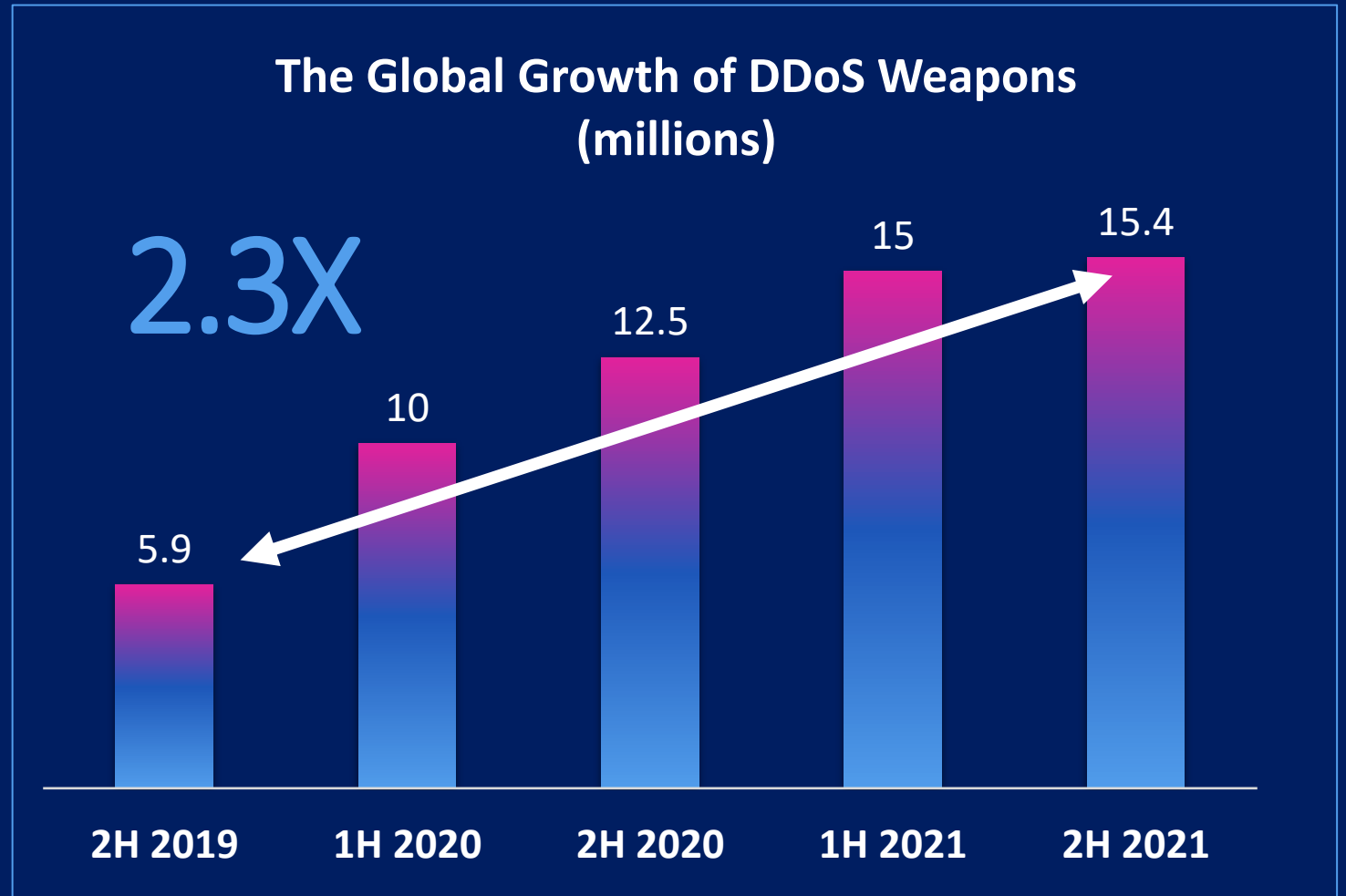
...Using Millions of Available Weapons Globally



Unique DDoS Weapons
Tracked by A10 Networks

Approximately

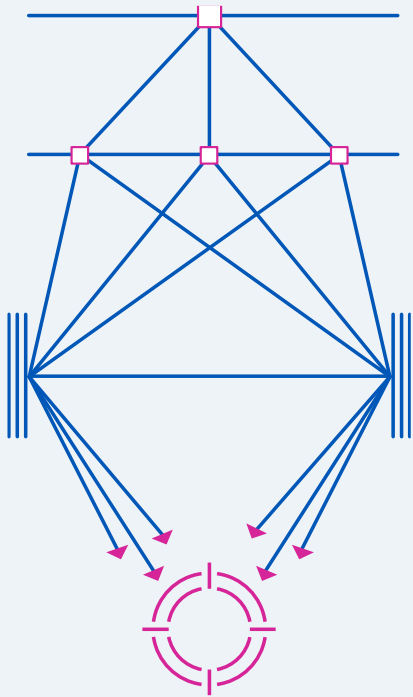
15.4 Million
2H 2021



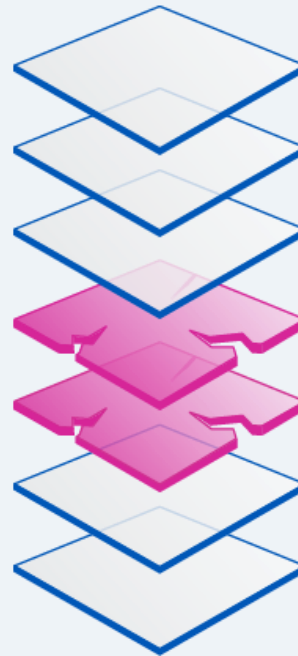
Source: 2022 A10 Networks DDoS Threat Report

Three Main Types of DDoS Attacks

Volumetric Attacks



Network Protocol

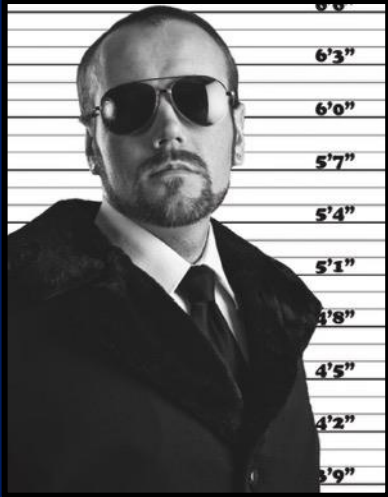


Application Attacks

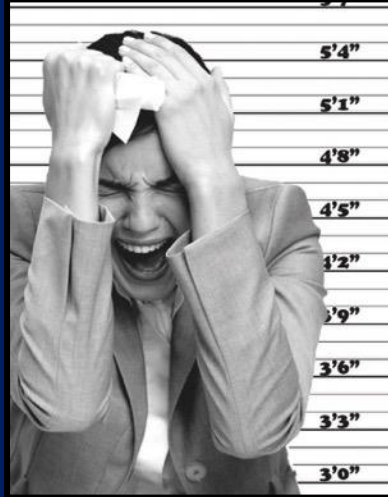


DDoS Attacks Can Be Launched Anytime, Anywhere, by Anyone

WANTED



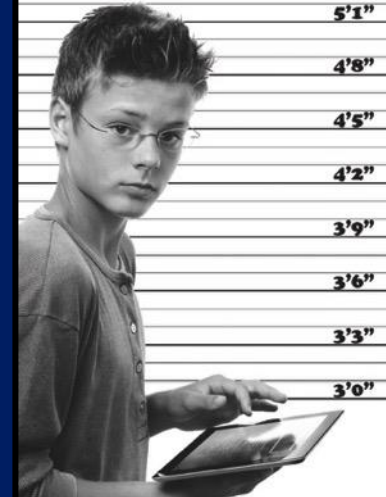
Cyber
Criminal



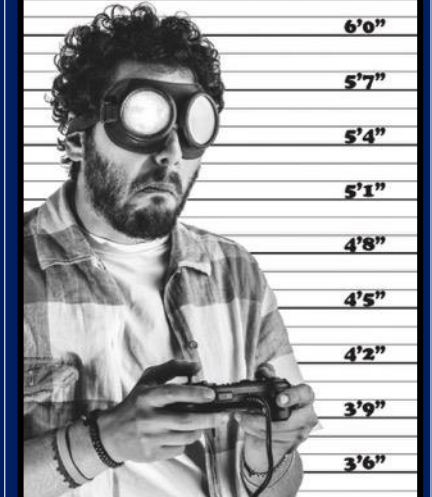
Disgruntled
Employee



Hacktivist

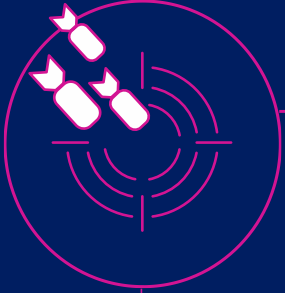


Script
Kiddie



Gamer

Reflected Amplification Attack



The ongoing conflict in Ukraine - an example of state-sponsored cyber warfare using DDoS



2M
Requests

2M Apple Remote Desktop (ARD) requests

34x
Amplification

30,622 ARD weapons
10% could generate 3.2TB
50% could generate 16TB

In Ukraine, DDoS attacks were used by Russia to complement the physical confrontation on the ground

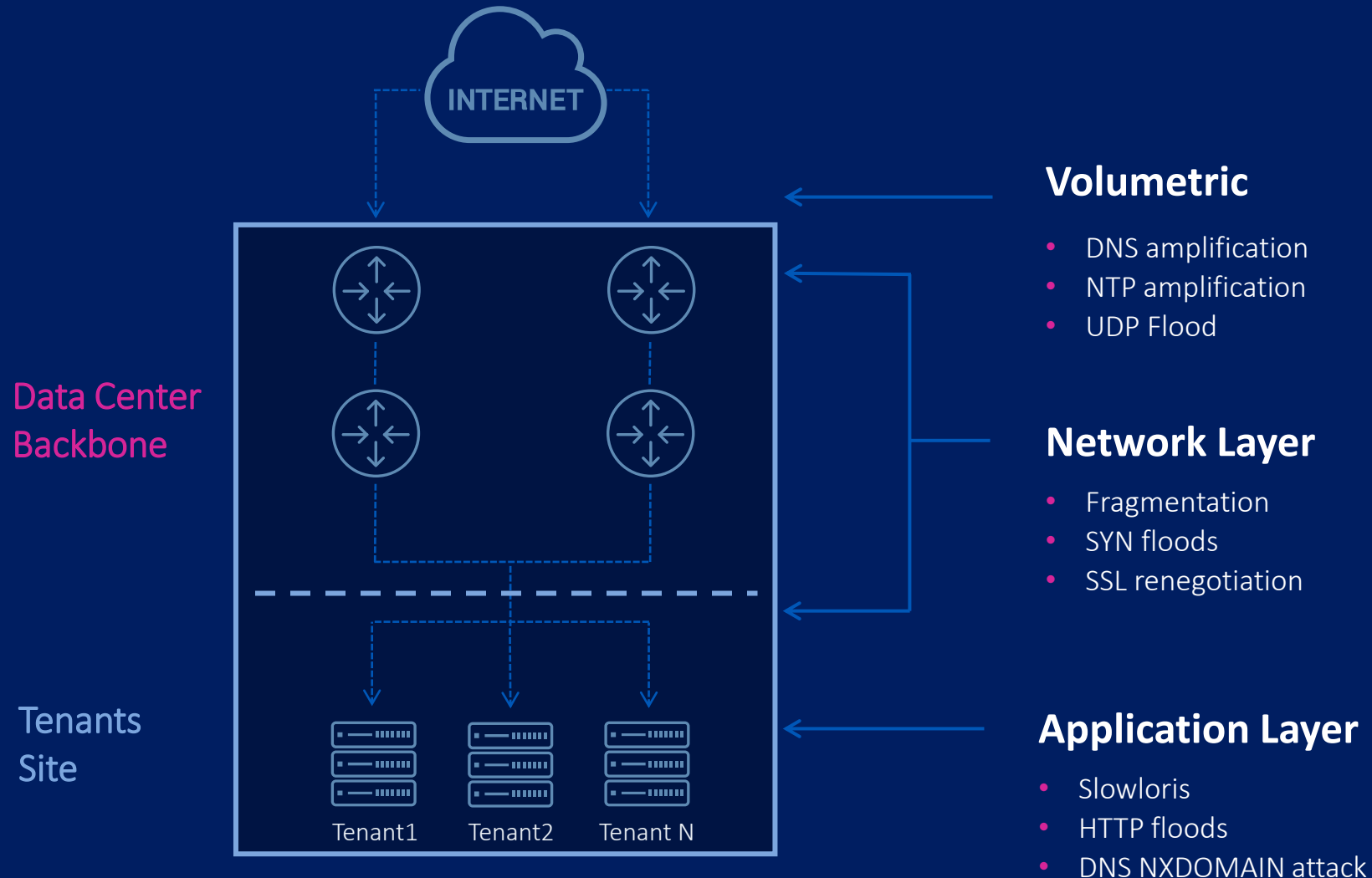
Data Center Provider DDoS Challenges

- Business Challenges
 - Today's threats require constant vigilance
 - Must combat sophisticated volumetric attacks *AND* meet tenants' protection demands
 - Limited resources to manage increased traffic and threats
 - DDoS attacks threaten business success
- Operational Challenges
 - Complicated, manual operations
 - Slow response to attacks
 - Mitigation scalability
 - Shortage of trained DDoS security staff



DDoS Protection Strategies

Multi-vector DDoS Attack Sketch



Defense Techniques

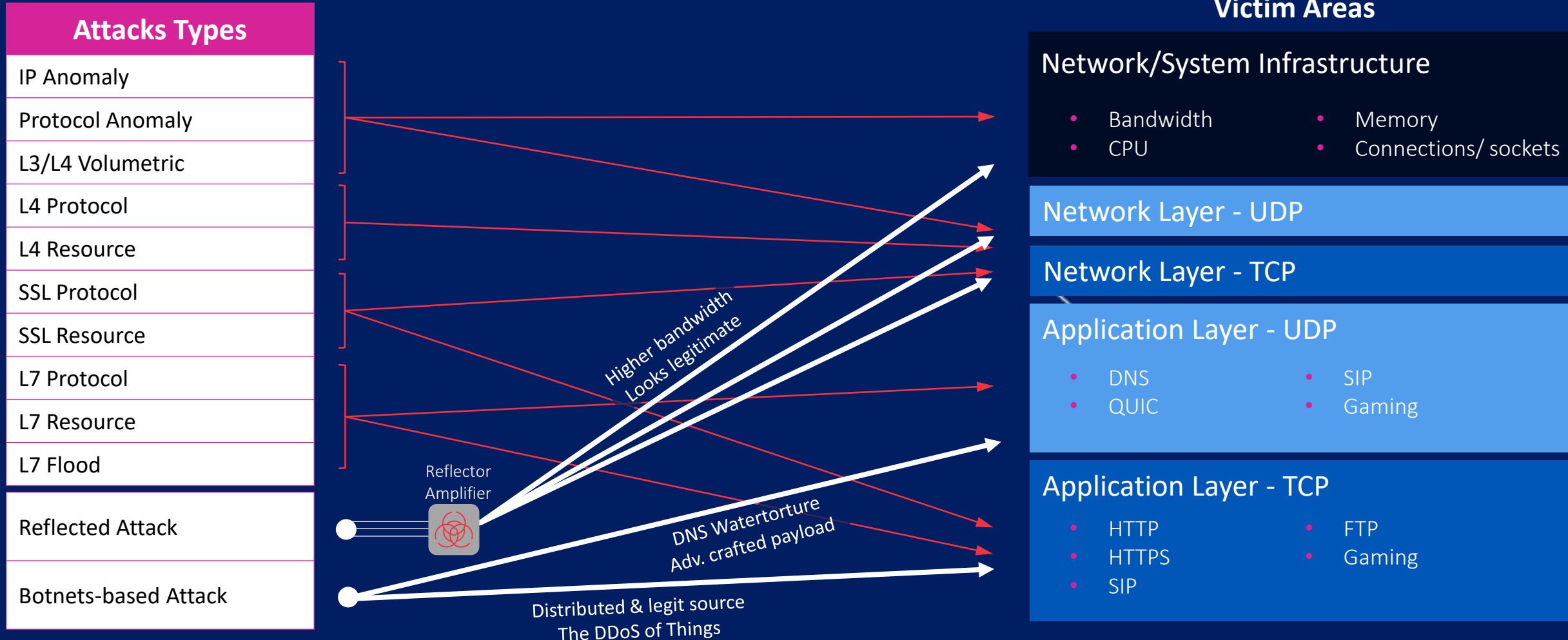
Network Edge/Backbone

- xFlow sampling-based detection
- Protection for high number of volumetric attacks and high PPS

Tenant Site

- Inline deployment inspecting all packets (always-on)
- Protection for volumetric, network & application attacks

DDoS Attack Types and Vectors



DDoS Attack Mitigation Techniques

| Potential impact on legit users | Commonly used countermeasures | Technical complexity | DDoS Mitigation Strategy |
|---------------------------------|--|----------------------|--|
| | <div>Blackholing / RTBH</div> <div>Destination rate limit/ traffic shaping</div> <div>IP reputation/Geo-based blacklist</div> <div>IPS signature-based filter</div> <div>Per-SRC rate limit/ traffic shaping</div> <div>L4-7 behavioral policy violation with rate limit</div> <div>L4-7 behavioral policy violation with SRC blacklist</div> <div>Automatic attack pattern recognition</div> <div>Application malformed request check</div> <div>Advance L7 challenge authentication</div> <div>Source L4-based authentication</div> <div>Protocol misuse & anomaly check</div> <div>Block/rate limit amplification attacks</div> <div>Packet anomaly check</div> | | <div><ul style="list-style-type: none"><i>Precise tracking & anomaly detection</i><i>Auto-updating threat intelligent list</i><i>Comprehensive L4-7 countermeasures</i><i>Automatic attack pattern recognition against zero-day attack</i></div> <div>How to apply these countermeasures?</div> |

Poll Question

- What is the biggest challenge you're experiencing with your current DDoS detection and mitigation solution?
 1. Can't scale/growing pains
 2. Can't adapt to evolving network technology
 3. Difficulty in maintaining service availability
 4. Sluggish performance speed
 5. Inadequate detection of attacks

A10 DDoS Defense with Thunder Threat Protection System (TPS)[®]

A10 DDoS Defense Solution Overview



Thunder TPS

- High performance and scalable platform for **mitigation** and **detection**
- Available in
 - hardware appliance powered by **Intel® Xeon® CPU** and FPGA
 - Virtual appliance
 - Public Cloud (Azure)



aGalaxy

- Centralized **management** console and reporting
- Intelligent automaton as a DDoS defense **orchestrator**
- **Subscriber portal** for multi-tenancy
- Virtual appliance



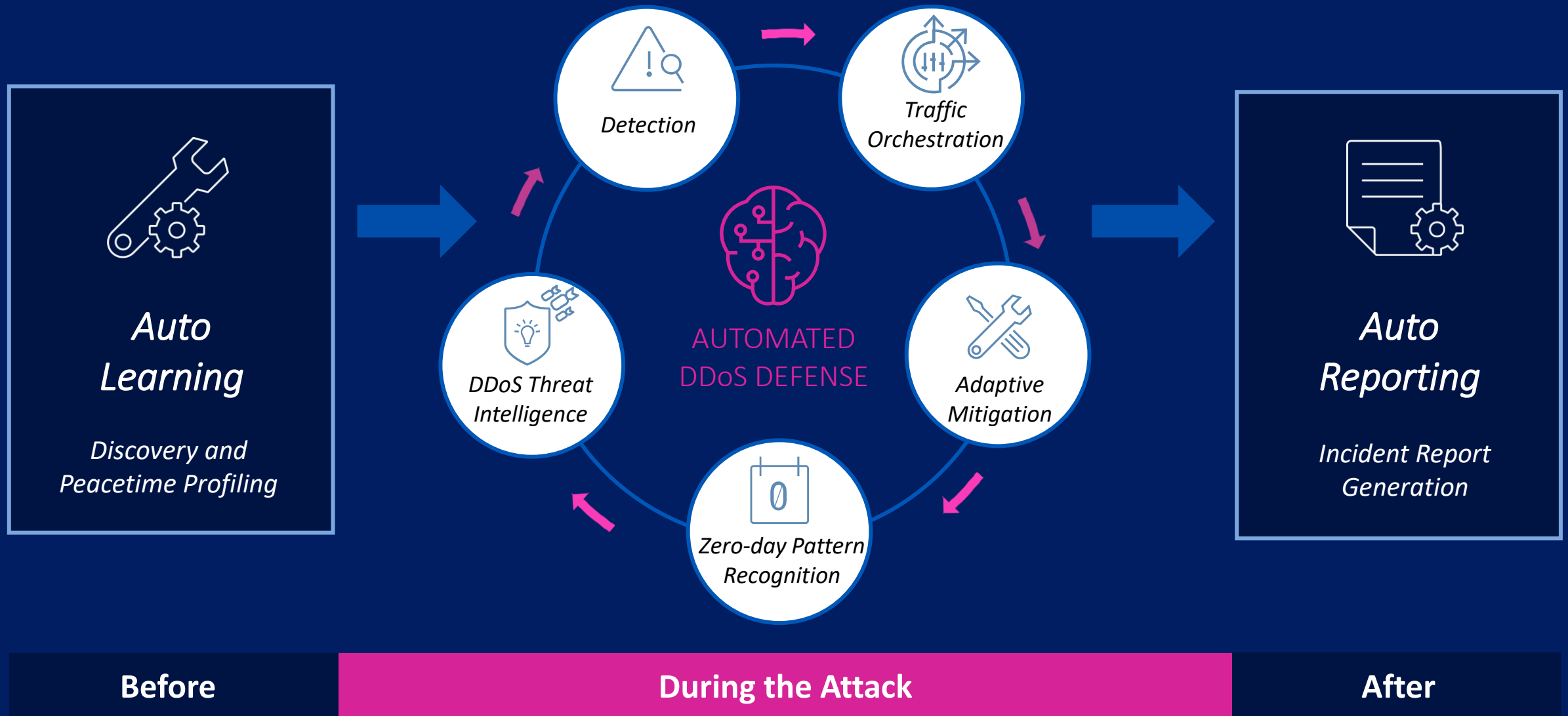
Services

- 24x7 DDoS Incident Response Support (**DSIRT**) incl. wartime support
- **DDoS threat and weapon Intelligence**

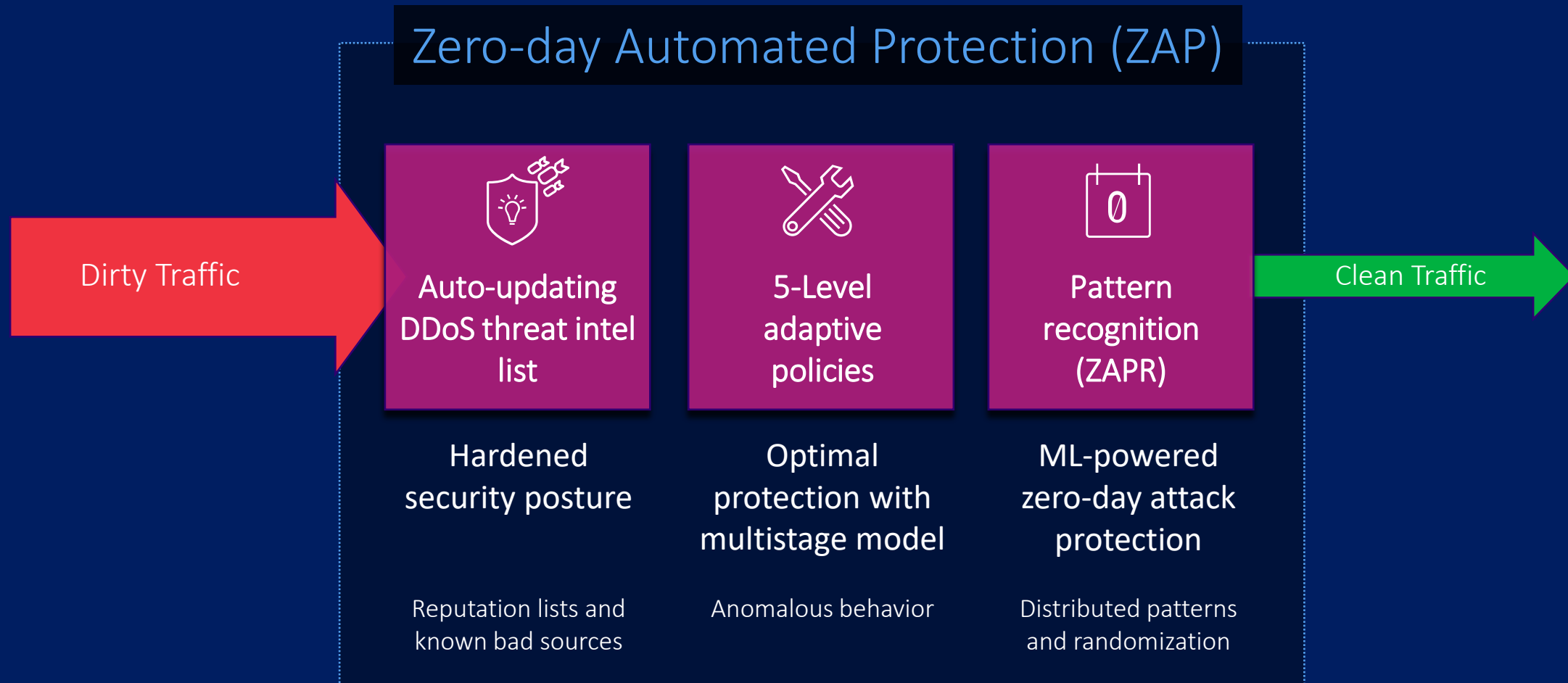


Automated DDoS Defense

Intelligent Automation Across Full Protection Cycle

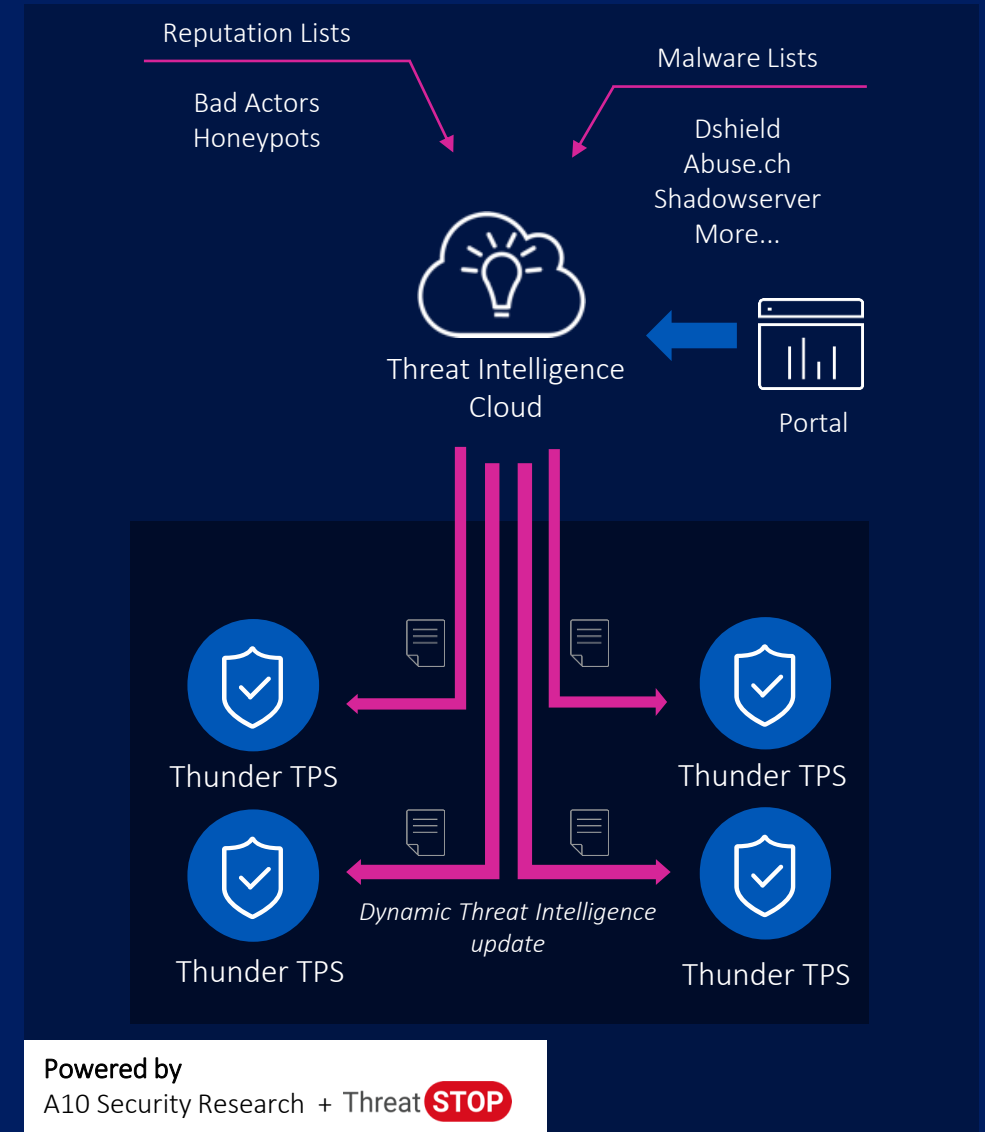


In-depth Defense With Multi-modal Mitigation



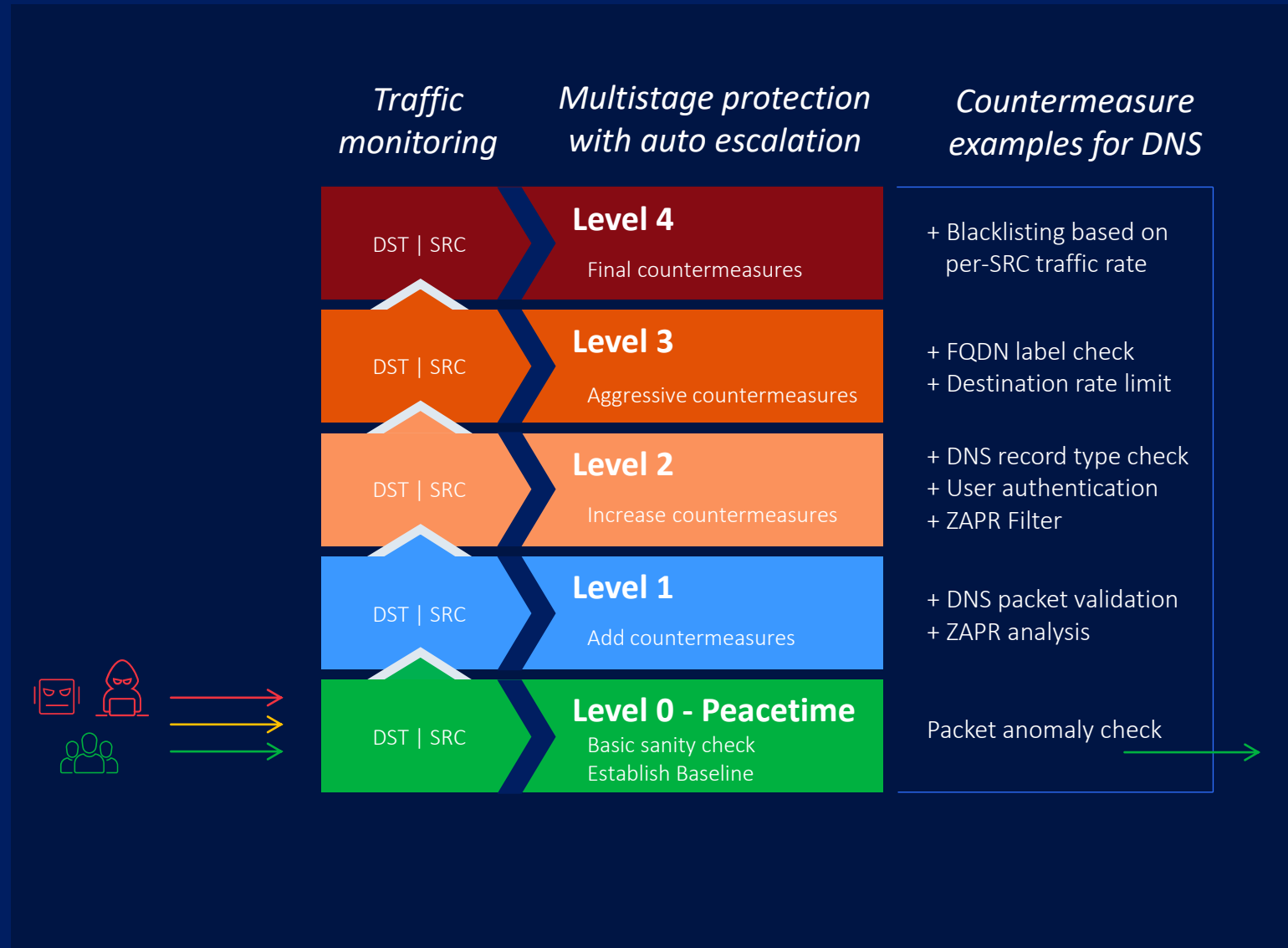
Actionable DDoS Threat Intelligence

- Block known threats proactively using high quality DDoS threat lists
- Millions of collective list for DDoS threat
 - 60+ public, private, proprietary sources
 - Expand protection against botnets, C&C communications, reflection attacks
 - Automatic periodic update
- Practicable list capacity (up to 96M) on Thunder TPS

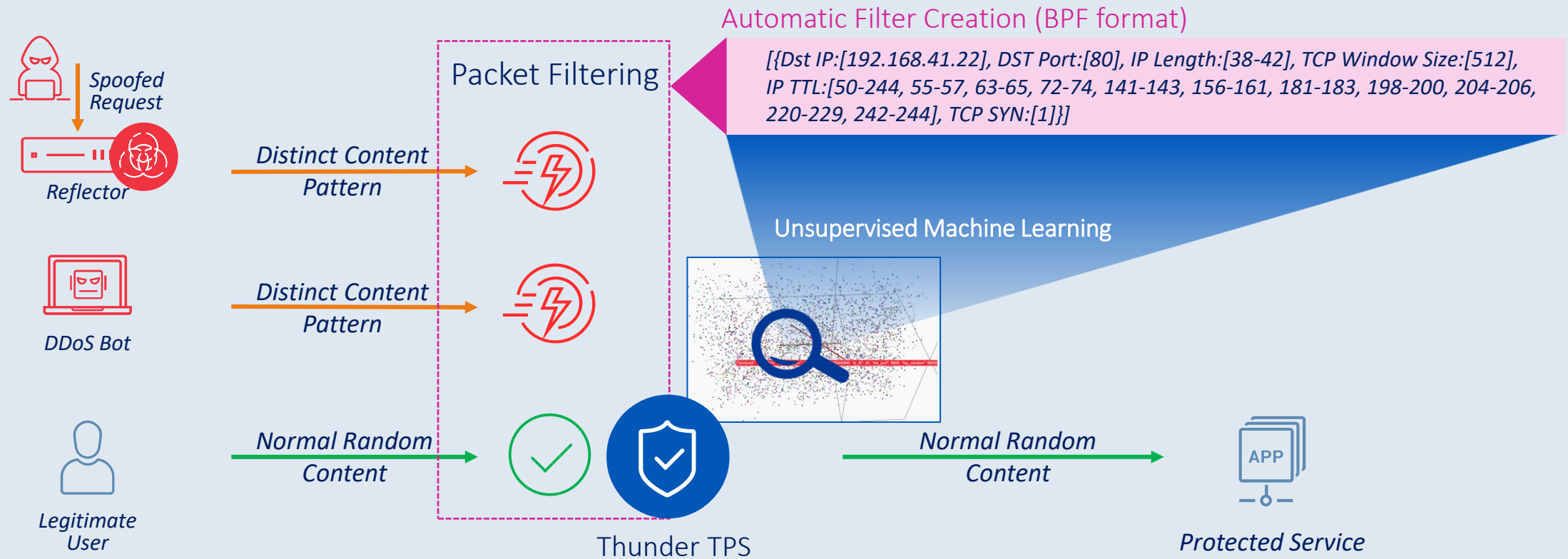


5-Level Adaptive Protection for Precision

- Auto level escalation depending on the degree & persistence of anomaly
- Operators have the option to manually intervene at any stage of an attack
- Minimize false positive & false negative

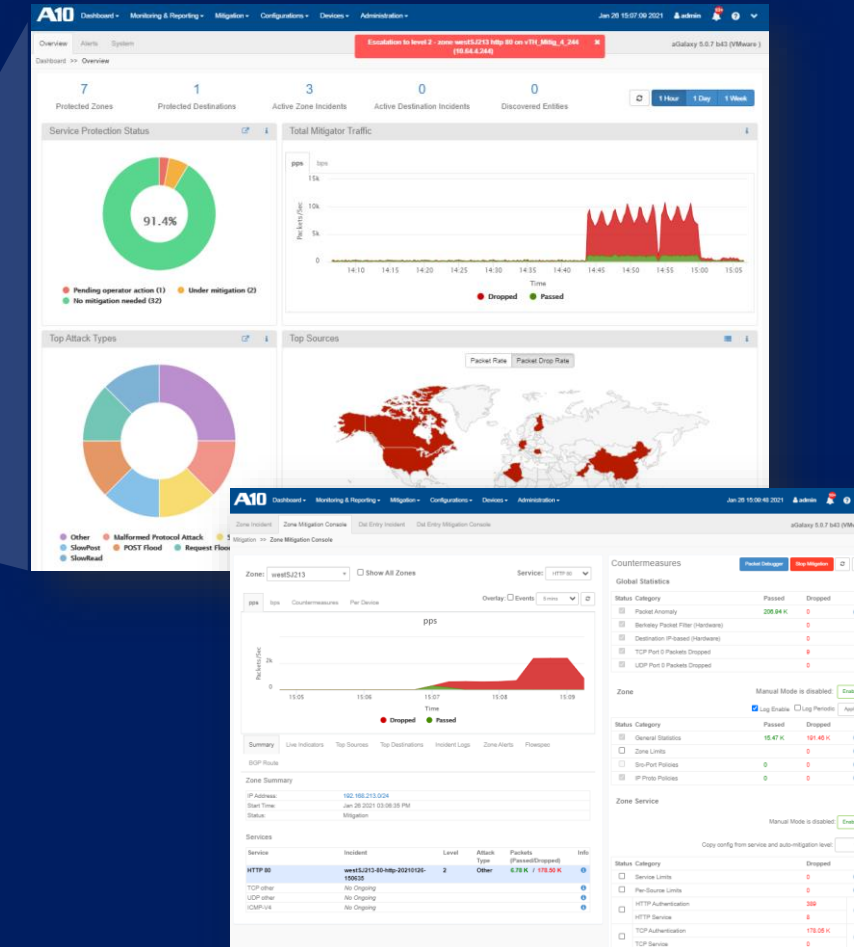
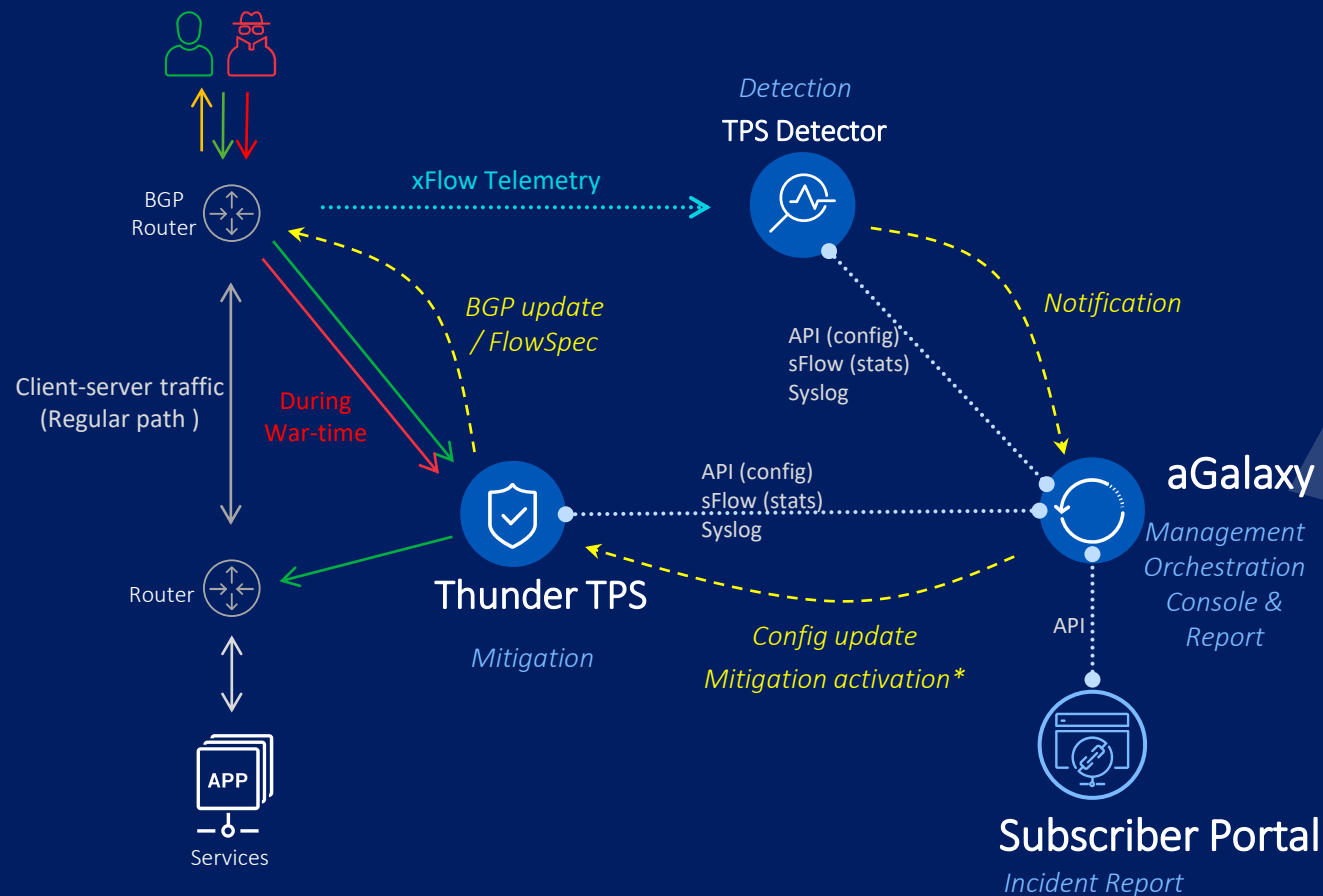


Zero-day Attack Pattern Recognition (ZAPR)



Intelligent & realtime mitigation against Zero-day DDoS attack

aGalaxy - Automation & Management



DDoS Defense workflow in Reactive Deployment

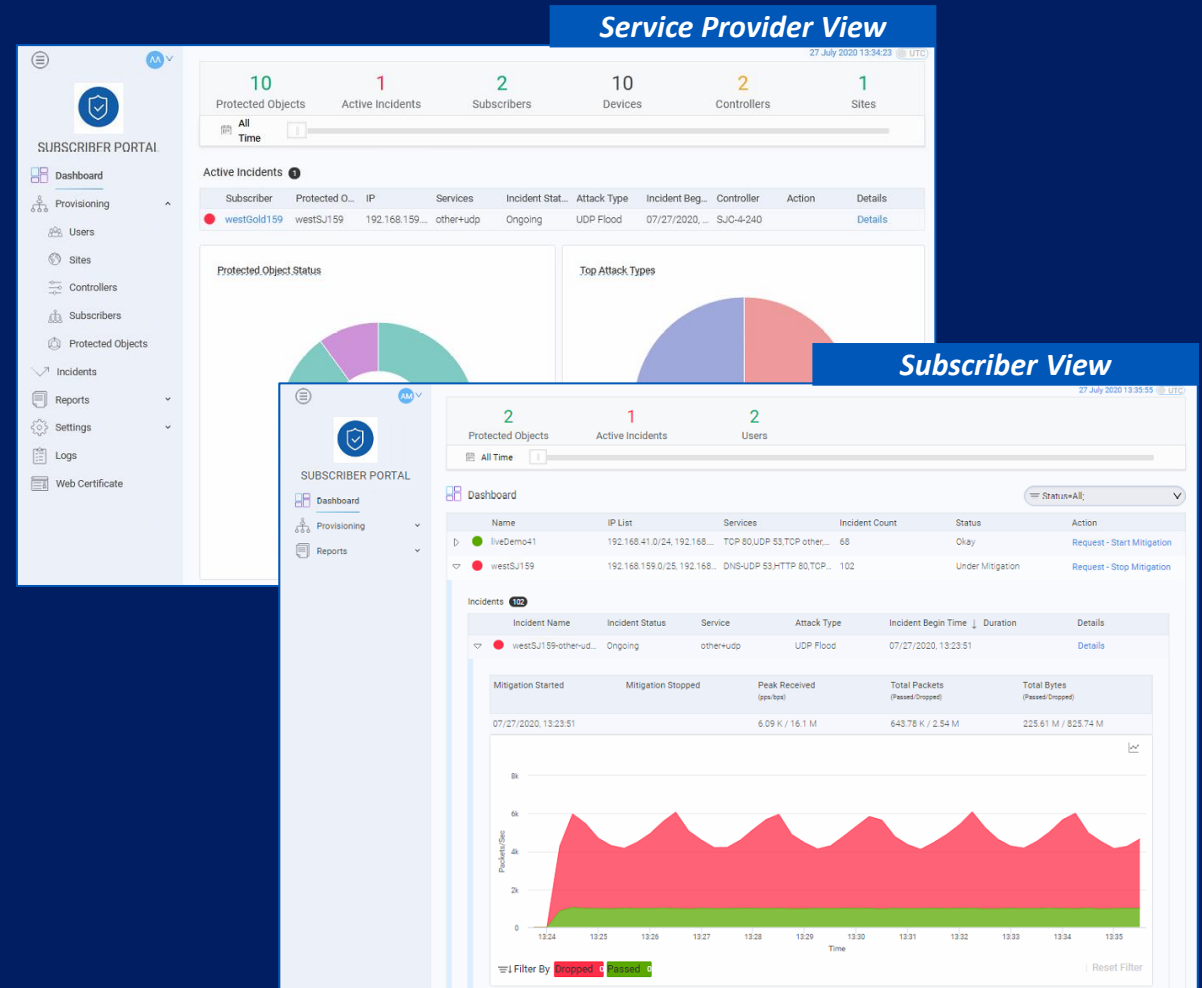
* Mitigation can be activated automatically or manually

Case Study Examples

DDoS Protection Services

DDoS Protection Service

- Off-the-shelf subscriber portal for DDoS Protection-as-a-Service MSSPs
- Provides a simplified user experience and additional security
 - Admin portal for aGalaxy integration
 - Supports multiple aGalaxy deployments, providing consolidated service visibility to subscribers
 - Multi-tenant with granular incident view and on-demand reporting for subscribers
- Tailored views for Service Providers and Subscribers



Data Center DDoS Scrubbing Service

Results After Deployment



Attacks Mitigated



Reduction in Support Tickets



Increased NPS

“The ability to automate and scale the delivery of differentiated services could have a major impact on the quality and economics of DDoS scrubbing services. A10’s innovations are significant advancements.”



Bart van der Sloot, Managing Director of Leaseweb Network



Summary

Choose The Best DDoS Defense

What Makes A DDoS Protection Solution Better Than The Other?



Precision

Avoid costly collateral damage



Automation

Make personnel limitations more effective and efficient



Scalability

Optimize short term and protect long-term investments



Affordability

Performance by design to offer solutions that make economic sense

Three Steps to Stronger Security

01

**Evaluate and Upgrade
DDoS Defenses**

Include multi-vector as
well as volumetric
defense

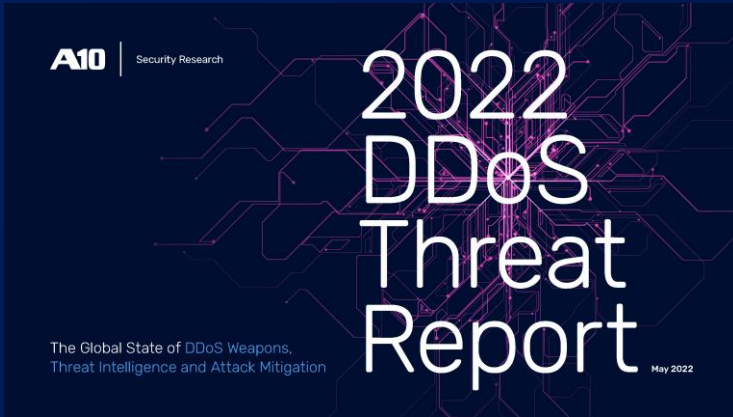
02

**Protect Tenants –
Consider DDoS
protection services**

03

**Collaborate with
Industry- build threat
intelligence**

Visit us at: www.A10networks.com



*Download Today:
2022 A10 Networks
DDoS Threat Report*

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Always Secure. Always Available.

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