

EXECUTIVE BIOGRAPHY



Theekshana Kumara

Founder and CEO

VizuaMatix & vxSafenet

Tech Entrepreneur, Innovator, and Strategist with 30 years of industry experience in telecommunication policy and charging control, big data analytics, and mission-critical software development. Leading a talented team of researchers and developers, Theekshana leverages agile methodologies and unconventional thinking to solve complex business challenges and anticipate customer needs.

He has spearheaded multiple tech innovations, including:

- **vxSafenet:** Developed the world's most advanced telco-based digital wellbeing and parental control platform (patent pending).
- **PCRF with Realtime Data Charging:** Created the first telco-grade 3GPP compliant PCRF in South Asia.
- **Provisioning & Mediation Platform:** Dynamic service provisioning platform for telcos to rapid launch new packages to its customers.
- **Net Promoter Score System:** A solution with dynamic campaign management and with the ability to integrate with all customer touchpoints and generate NPS.
- **Lawful Interception Platform:** Implemented a platform with big data analytics for a leading telco.
- **Credit Risk Management System:** Developed a comprehensive Credit Risk Management Platform which is now being used by leading banks in South Asia.
- **GSM-based Public Payphone Network:** Introduced Sri Lanka's first GSM-based public payphone network in 2007