



Intel Webinar Speaker Bios

Frank Pisano: Frank Pisano is the CEO of Bluefin International Inc., a leading provider of digital signage display solutions. With over 25 years of experience in the AV industry, he has built deep relationships across the digital signage ecosystem and brings a proven record of strategic growth and leadership. A Certified Technology Specialist (CTS) and graduate of InfoComm's AVEC Masters Program, Frank currently serves as Chairman of the Board of Directors for the Digital Signage Federation (DSF) and is also a member of the Shop! Association Board of Directors. Known for his dynamic communication style and passion for innovation, Frank leads Bluefin's global team with a focus on collaboration, mentorship, and purposeful growth

Noël Kennedy is Sales Director for Global Markets, specializing in digital signage and display solutions across all verticals. Known for blending strategic insight with operational precision, Noël drives collaborative reporting frameworks that enhance client engagement, streamline project execution, and deliver measurable impact. With deep expertise in hardware supply and cross-regional logistics, Noël brings a pragmatic yet creative approach to scaling global partnerships. Their work is distinguished by meticulous formatting, real-time accountability, and a sharp eye for process improvement—often punctuated with wit and cultural resonance. At Intel's partnership seminar, Noël shares actionable strategies for aligning technical innovation with market needs, drawing from a career rooted in clarity, continuity, and results.