From Edge to Experience: The Future of Connected Bluefin Displays with Intel Inside

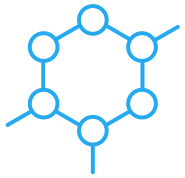
Frank Pisano
CEO

Noël Kennedy
Sales Director for Global Markets

Challenges Facing Digital Signage Market Today:

Solving Digital Signage Complexity with All-in-One Intelligence

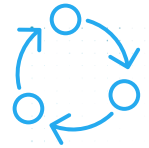
Global Industry shift from static screens to connected, intelligent, adaptive systems



Complexity
Too many components, slow deployments

Scalability
Hard to manage & update at scale

Performance Demands
Content, analytics, interactivity require more computing



Future Flexibility
Must adapt to new formats, data, technologies

Bluefin and Intel Complete Solution:

intel partner

Delivering Dynamic, Relevant Content Quickly

Enhanced processing power ensures instant responsiveness, even for complex visual assets.

Managing and Maintaining at Scale

Remote monitoring and management tools enable proactive maintenance and real-time troubleshooting.

Flexible and Future Ready

Supports evolving workloads like computer vision, analytics, and AI-driven experiences.

Cloud-Based and Edge Solutions

Intel architecture supports deployments that bridge cloud and edge environments securely.

Bluefin Ocean Advantages:

Powerful Processor
Intel N97 processor tackles multitasking seamlessly

4K Support
Supports standard and ultrawide 4K resolutions

Flexible Screen Size
Available in sizes ranging from 10.1" to 96."

Connect & Monitor
Track performance with partner solutions

Flexible Operating Systems
Supports Windows, Chrome OS, Linux and SpinetiX

Hardware Interface
Seamless integration with external devices for better control

Player Upgrades
Upgrade the player without replacing the display

Touch Override
Bypass internal touch for enhanced interactivity

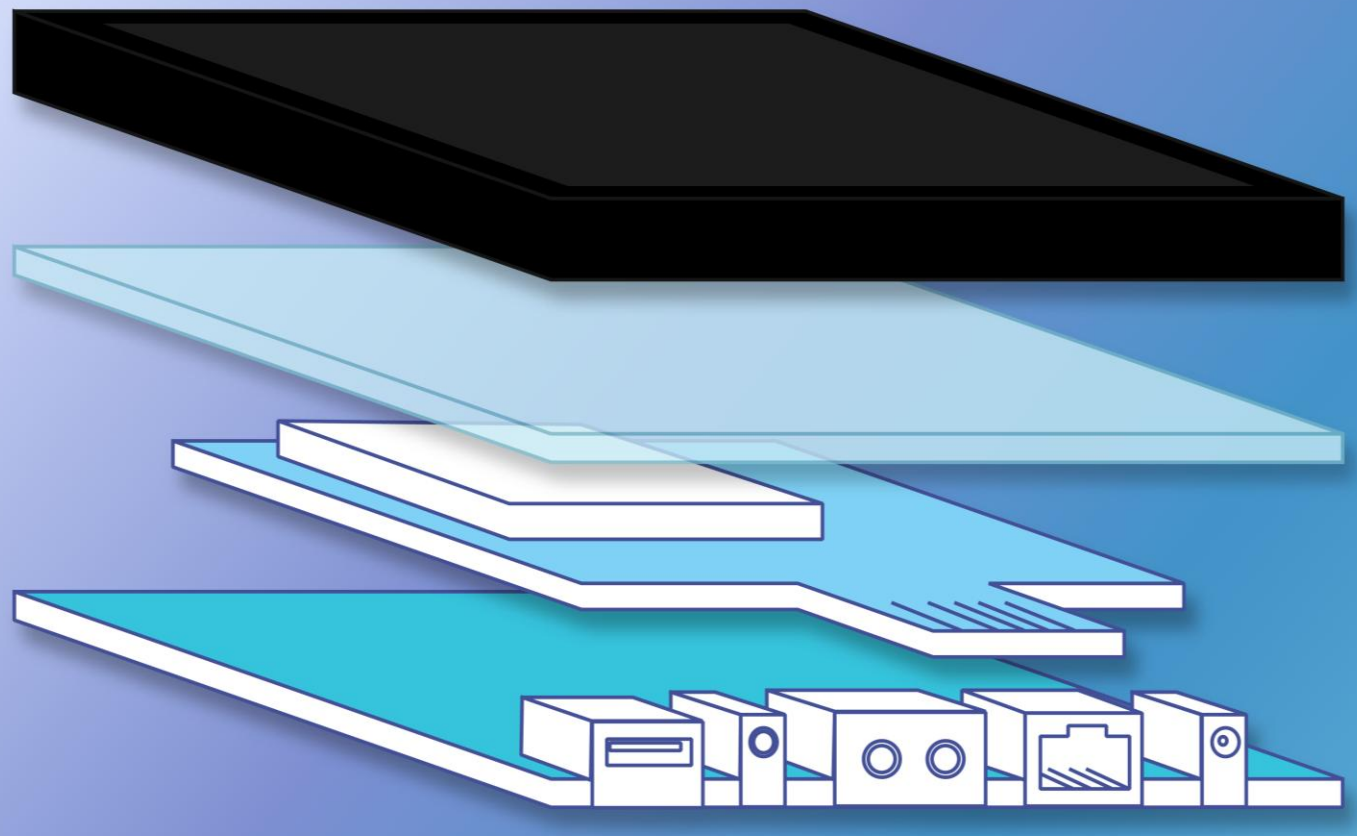
Power over Ethernet
Simplify installation with PoE on Ocean screens up to 21.5''

Simplified Installation
Easy installation, less cabling

CMS Compatible
Compatible with top CMS partner solutions

Durable Housing
Durable metal housing with sleek design

What Makes a Screen:



4 **Housing**
Fit and finish, durability, mounting
touch screens, extra features

3 **LCD Panel**
Size, resolution, brightness, contrast
viewing angles, color gamut

2 **System on Chip**
CPU, Graphics, Memory, Storage
Operating System, Software

1 **Motherboard**
Video processing, input/output ports
power over ethernet

Bluefin + Intel

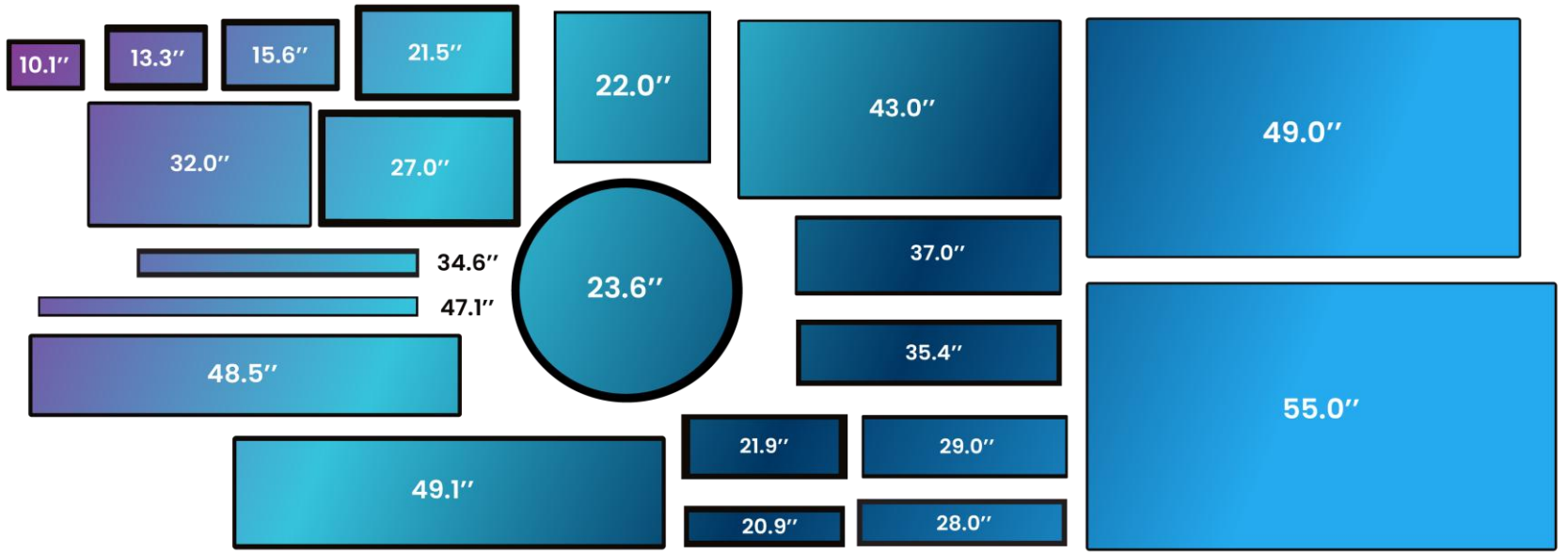
intel partner

- **Reliable Performance for Enterprise Scale –** Delivers consistent, high-performance computing to ensure smooth, secure, and always-on operation across any environment.

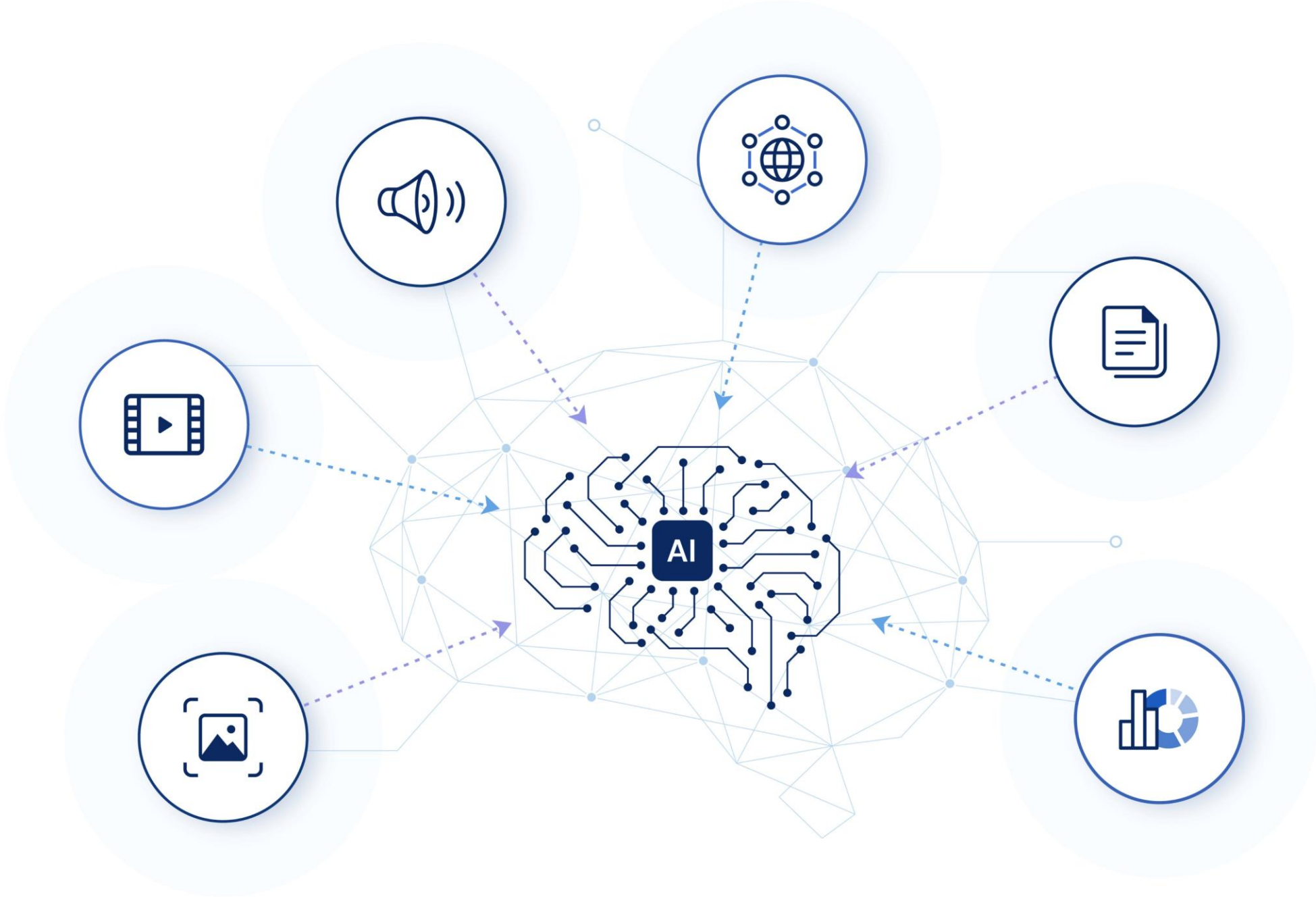
- **Security and scalability –** Integrated technologies provide trusted performance and easier management across large networks.

- **Flexible Platform for Every Deployment –** Supports multiple operating systems and evolving software ecosystems, giving integrators and end users the freedom to design solutions that fit their unique workflows and applications.

- **Future readiness:** Built to support emerging technologies like AI-driven analytics, advanced interactivity, and next-generation content.



bluefin OCEAN
Powered by intel


AI

Tailored Screens:

SCREEN SIZE
Small, Large, Outdoor, Ultrawide, Dual-Sided, Square, Circle

OPERATING SYSTEM
Windows, Linux, Chrome OS, SpinetiX

FRAME
Frameless, Finished, Countertop, Shelf-Edge, COLORFRAME

WIFI
Yes Wi-Fi
No Wi-Fi

POE
Standard up to 21.5”
Ultrawide up to 21.9”

TOUCH
Available on most sizes

Bluefin Sustainability:

Packaging from Recycled Material

No heavy metals Lead-free solder

Power over Ethernet

Built for Longevity

Sustainability Snapshot

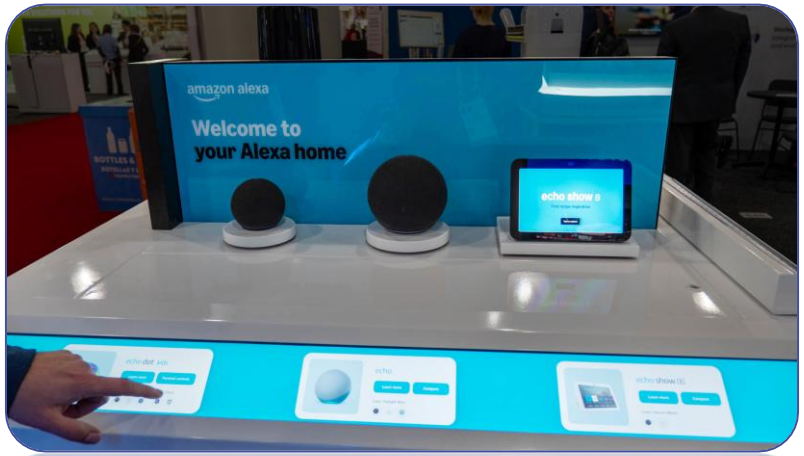
Power over Ethernet

Increase efficiency and reduce waste with Power over Ethernet on displays up to 21.5”

- No Lithium Batteries
- Low voltage, efficient power delivery
- Reduced waste footprint,
- Fewer AC adapters
- Flexible installation, install up to 300ft from source

Select your color with COLORFRAME

Custom Screens:



Custom Look

- Tailored industrial design to match brand identity
- Full design-to-spec options for size, materials, and finish
- COLORFRAME™ housing for unlimited color flexibility

Custom Layout

- Specialty enclosures engineered for demanding environments
- 16:9, Ultrawide, Square, Circle, and more
- Precision-fit mechanical design

Custom Functionality

- Integrated sensors, touch, and interactive modules
- Performance tuned for your application
- Power, connectivity, and mounting tailored to spec

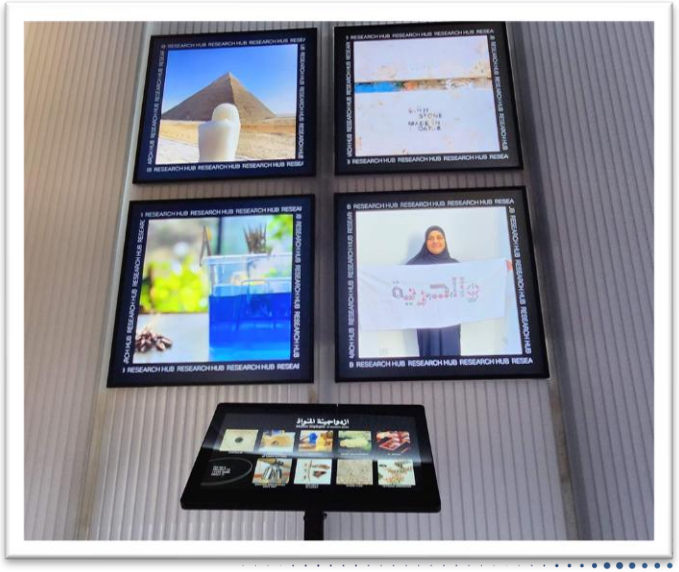
Bluefin and Intel are redefining simplicity and performance

Bluefin + Intel Embedded Solutions
An all-in-one, integrated platform that unifies:

- ✓ Performance
- ✓ Control
- ✓ Customization

RETAIL

SPORTS



ENTERTAINMENT

NRF '26 RETAIL'S BIG SHOW

JANUARY 11-13 | NYC

What you'll find in our booth?

Complete Digital Signage Solutions for

- Retail Media
- Internal Comms
- Data Analytics
- Cloud Connectivity

bluefin
intel partner
THANK YOU!
Let's get started on developing your brand's digital experience
Sales@thebluefin.com